

Chartered in 1992

Huntsville Chapter

October 2007



Greetings Ladies,

WOW!!

What a year this has been! We have had an AMAZING Year of Celebration! I want to thank everyone especially my Board of Directors for making this a very rewarding and productive year. We covered many topics this year; fitness on the go, self defense, dealing with difficult people, child services, energy conservation, real-estate developments, future workforce developments as well as handed out our annual scholarships, promoted literacy with the children at Girl's Inc. collected suits for Dress for Success and the Christian Women's Job Corps, donated toys to Toys for Tots, coordinated the 2008 EWTC program and Celebrated our Chapter's growth and prosperity and we are not done! In October Ways and Means will still have Door Prizes available at the Chapter Meeting and will host a wine tasting and sell Leadership Bracelets at LCAM to top off their year of fundraising for the chapter.

Next week Pam Holtzclaw, Collette McGill, Libby Neveu, Dawn Mueller, Jennifer Wellman and I will all attend the EWI Annual Meeting and Leadership Conference in Houston Texas. I cannot wait to hear all the things the other chapters have accomplished this year, especially our newest Chapter Montgomery Alabama!

The incoming Board of Directors have been planning all month for their debut! I know they will have as wonderful and successful time as we did this year.

I want to leave you with a poem and a thought...

Comfort Zone

Author unknown

*I used to have a "Comfort Zone,"
Where I knew I couldn't fail.
The same four walls and busy work,
Were really more like jail.
I longed, so much, to do the things,
I'd never done before,
But I stayed inside my "Comfort Zone,"
And paced the same old floor..*

*I said it didn't matter
That I wasn't doing much.
I said I didn't care for things
Like diamonds, furs and such.
I claimed to be so busy with
The things inside the zone,
But deep inside I longed for Something
"special" of my own.*

*I couldn't let my life go by,
Just watching others win!
I held my breath and stepped outside
To let the change begin.
I took a step and with new strength
I'd never felt before,
I kissed my "Comfort Zone" good-bye
And closed and locked the door!*

*If you are in a "Comfort Zone,"
Afraid to venture out,
Remember that all winners win
At one time filled with doubt.
A step or two and words of praise,
Can make your dreams come true.
Greet your future with a smile,
Success is there for you!*

Celebrate EWI!

Lynn Moore
Mary Kay Cosmetics

CALENDAR OF EVENTS

October

- 02 Chapter Meeting – New Officer Installation
Von Braun Center
- 17 Board Meeting
11:30am JANA

November

- 04 Chapter Meeting – New Committee Meetings & Birthday Celebration
Luciano's Italian Restaurant
- 14 Board Meeting
11:30am JANA

December

- 04 Chapter Meeting - Von Braun Center
- 12 Board Meeting
11:30am JANA

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Who We Are



YOUR CONNECTION TO BUSINESSWOMEN
AROUND THE WORLD



MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

VISION

“The Leading Connection for Business Professionals”

HUNTSVILLE CHAPTER MEMBER FIRMS

AAA-Alabama ♦ ADTRAN, Inc.
Advanced Engineering & Planning Corporation (AEPCO)
AIDS Action Coalition (Davis Clinic)
Alabama Business Furnishings
ALL CLEAN Carpet & Upholstery ♦ Armstrong Relocation
Balch & Bingham LLP ♦ Belk ♦ Bill Ward Real Estate Team
Clementine's Catering ♦ COLSA Corporation
Corr Wireless ♦ Costco Wholesale ♦ Crestwood Medical Center
Curves ♦ Dale Carnegie Training ♦ Demarle at Home
Doncaster ♦ Eagle Collision Center ♦ Embassy Suites
Enterprise Rent-A-Car ♦ Enterprise Rent-A-Truck
Fountain of Youth ♦ Huntsville Chamber of Commerce
Huntsville Utilities ♦ Intuitive Research & Technology Corporation
ITC DeltaCom, Inc. ♦ J.R. Enterprises
Junior Achievement of Northern Alabama
Life Strategies International ♦ Madison Square Chrysler Jeep, Inc.
Mary Kay Cosmetics ♦ N & L Enterprises, Inc.
Northwestern Mutual Financial Network
The Perfect Gift ♦ Publix Super Markets, Inc.
Regions Bank ♦ Science Applications International Corporation
Snelling Staffing ♦ State Farm Insurance
Swafford Jewelers, Inc. ♦ Tastefully Simple
Theresa's Sewing Workroom ♦ Tecolote Research Inc.
UAB School of Medicine, Huntsville Campus
University Fitness Center
The University of Alabama in Huntsville
Von Braun Center ♦ Wachovia Securities
Wiregrass Hospice ♦ Woody Anderson Ford

Honorary Life Members

Rhonda Gray ♦ Charlene Little

OFFICERS & DIRECTORS

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VACANCY

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Advisor

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jjw7804@aol.com
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EWI – Huntsville Chapter

PO Box 51
Huntsville, AL 35804

**EWI® Huntsville Chapter Meeting
Officer Installation
Von Braun Center – Salon 1
Tuesday • October 2, 2007**

Schedule: 5:30pm Networking
6:00pm Dinner/Program

Program:
Officer Installation
2007-2008 Board of Directors

Location: Von Braun Center
Clinton Ave Entrance
North Hall - Salon 1

Price: \$ 20.00 (Dinner)

Menu: Chicken Roulade,
Rice Pilaf, Green Beans,
Tossed Salad, Rolls,
Chocolate Cake,
Iced Tea & Coffee

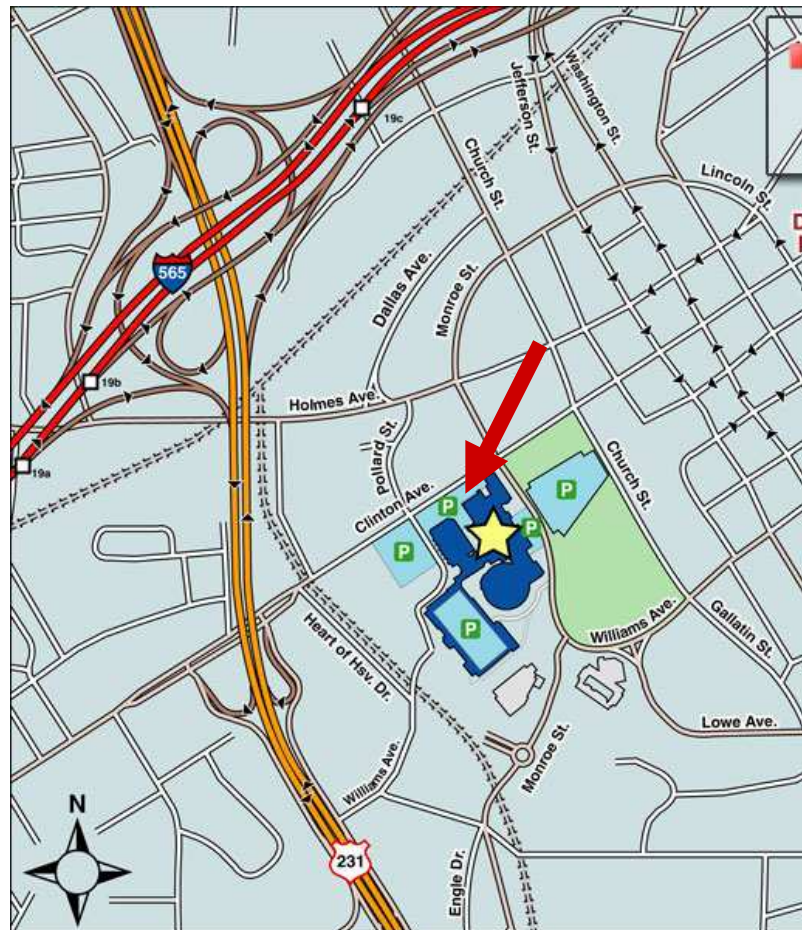
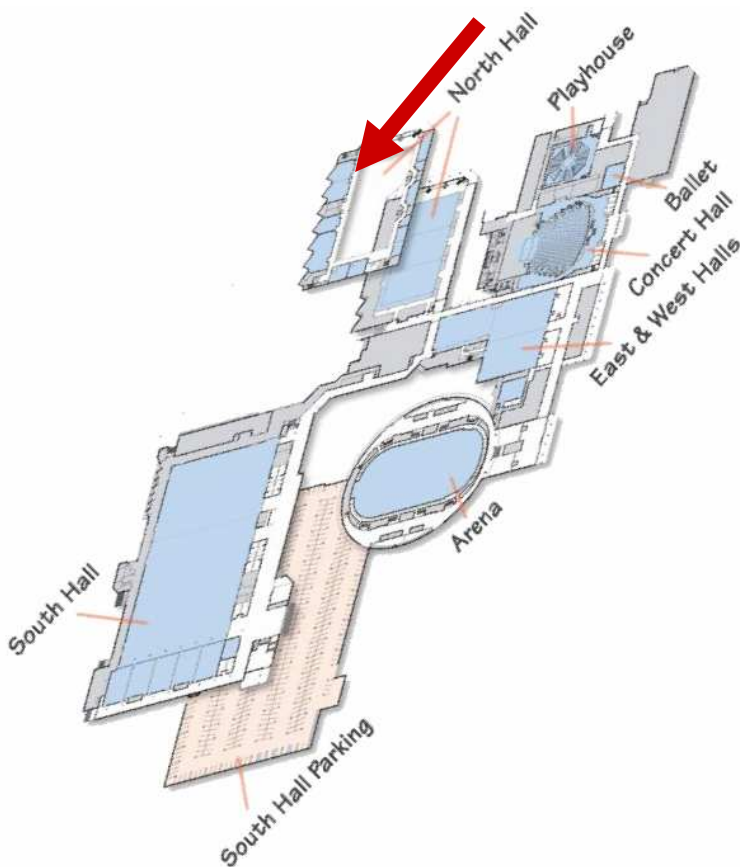
Regrets/Guests: Deadline
Wednesday, September 26, 2007 by
5:00pm

Notify: Sergeant-At-Arms
Susan Elder, Demarle at Home
Website: www.ewihsv.org
Email: SAA@ewihsv.org
Phone: 256-922-1701

***Please bring
books for
grades K-2nd
to our
October
meeting!***

Remember that you have a **STANDING** Reservation. You **MUST** notify Susan of your Regrets by the **Deadline**, or you will be charged \$20 for a missed meeting! Also please notify Susan of any **Guests** you will be bringing to this meeting. Include their name, title, company and the name of the person who will be paying for their meal.

Park in the North Hall Parking on Clinton Ave. Enter through the North Hall doors, turn right and climb the stairs to Salon Room 1.





Executive Women of Tomorrow Conference

Saturday, February 23, 2008
9am to 2pm
University Center
University of Alabama in Huntsville

The Chapter's goal for the 2008 EWTC is 250 attendees and a profit of \$10,000, which will go toward our Scholarship Fund!



Platinum Sponsor

WACHOVIA SECURITIES

Mentors and Topics

Presenting Sponsor - \$2,500.00 - 1 available

Benefits: premier billing in pre-event publicity (news releases, website, special mailings to all sponsors and potential attendees); your EWI representative will be the co-spokesperson in interviews on TV and radio about the event; prominent placement on all printed materials (flyers, invitations); standing recognition for your EWI representative at the event luncheon from the podium; opportunity to place marketing brochures and/or promotional items on luncheon tables and in each attendee's goody bag. Your company will also receive first refusal rights to sponsorship of the 2008 Executive Women of Tomorrow Conference.

Platinum Sponsor - \$1,000.00 - 5 available

Benefits: secondary billing in pre-event publicity (news releases, website, special mailings to all sponsors and potential attendees); name or logo on printed materials (flyers, invitations); recognition for a representative at the event luncheon from the podium; opportunity to place marketing brochures and/or promotional items on luncheon tables and in each attendee's goody bag.

Gold Sponsor - \$750.00 - 10 available

Benefits: recognition in pre-event publicity (website, special mailings to potential attendees); name on printed materials (flyers, invitations); recognition for your company at the event luncheon from the podium; opportunity to place marketing brochures and/or promotional items in each attendee's goody bag.

Silver Sponsor - \$500.00 - 10 available

Benefits: recognition in pre-event publicity on website; recognition for your company at the event luncheon in the form of a centerpiece representative of your company and table sponsorship; opportunity to place marketing brochures and/or promotional items in each attendee's goody bag.

Bronze Sponsor - \$250.00 - 20 available

Benefits: recognition in pre-event publicity on website; opportunity to place marketing brochures and/or promotional items in each attendee's goody bag.



Nancy Covert, President Dale Carnegie Training, Writing a Winning Application: Get your application noticed, whether it is for school or for work. Learn and practice the techniques the pros use to get their application moved to the top of the stack!



Lori King-Taylor, Eagle Collision Center Interview Skills & the Four-Second Impression: You only have four seconds to make your first impression on a potential school or employer, so make it a powerful one and hold their attention throughout the process.



Kathy Ciliax, Junior Achievement of Northern Alabama Interpersonal Skills Assessment: What natural abilities do you already possess? How do you build rapport and influence others? How do you work within a team?



Dr. Lanita Carter, UAB School of Medicine, HSV Campus Creating a Pathway to your Future: Prepare for life after High School, whether you are entering college, or the workplace.



Jerry Rosensteel, Owner Life Strategies International Be Who You Are, Do What Brings You Joy : Find out how to find a career that makes you happy.

High Growth Careers/ Building Your Portfolio: Find out which jobs will be in high demand over the next decade and start fine tuning your portfolio to capitalize on your personal career path.



Cyndy Morgan Junior Achievement of Northern AL



Lucia Cape Chamber of Commerce HSV/Madison County

Committee Co-Chairs: Cyndy Morgan, Junior Achievement of Northern Alabama
Phone: 533-4661 email: cyndy_jaofnal@bellsouth.net
Patty Barron, AEPCO Phone: 313-0715 email: patty.barron@peoavn.redstone.army.mil

(Reference Section 2, Chapter 2: Chapter Board of Directors Procedures)

1. **Prospective Member Firm Referral/Recommendation Form**
Chapter representative identifies a prospective new member firm, completes a Prospective Member Firm Referral/Recommendation Form, and forwards to the Membership Director for processing.
2. **Classification of the Prospective Member Firm**
Before any approach to a firm is made, the Membership Director refers to the EWI classification listing to determine the proper minor classification in the appropriate major category, and compares with the Chapter's current firms to determine any conflict.
3. **Board Approval**
The Membership Director presents the above information in complete detail to the Board of Directors for approval.
4. **Posting for Membership**
Upon Board approval, the Membership Director posts the major category and minor classification and firm name, including the executive's name and title in the Chapter PULSE, stating that if no written objections are received from a member firm executive within ten (10) days of posting, the membership committee will contact the firm. In some instances, in order to expedite the membership process, firm posting may occur via email.
5. **Firm Contact by Membership Director**
If no objections are received, the Membership Director contacts the firm to pursue membership with the firm.
6. **Representative Contact**
The Membership Director invites the firm's representative to the next meeting as a Chapter guest.
7. **Application Forms**
The firm will receive an application for membership and other forms for completion, with the request that they be returned to the Membership Director as soon as possible, along with a check for appropriate fees.
8. **Receipt of Application and Check**
Immediately upon receipt of the application and check, the Membership Director must send the application and check to the Chapter Treasurer for processing. Membership application must be sent to the EWI Corporate Office within 30 days of executive's signature date.
9. **Letters of Welcome from Chapter President**
The Chapter President writes to the executive and representative to welcome them to the Chapter.
10. **Invitation to the Upcoming Chapter Meeting**
The Membership Director invites the new member to be installed at the next chapter meeting.

Prospective Member Firm Referral/Recommendation Form

Prospective Member Firm

Potential Rep Name and Title

General Description of Products/Services Offered

Executive Name and Title

Address

Phone Number

Email Address

Web site

Referred/recommended by:

Please send this form to the
Chapter Membership Director

Thanks for helping us build our membership!

2007 Program Calendar!

Date	Location	Program	Notes
October 2 nd	VBC North Hall	Officer Installation	Install 2008 Board of Directors Business Mtng (Written Reports)
November 6 th	Luciano's Italian Restaurant	Committee Meetings & Chapter Birthday Celebration	New Committee Directors meet their Committees & do brainstorming for 2008 Goals
December 4 th	VBC North Hall	FUNDRAISING EVENT	

2007-2008 Committee Chairs

EWTC Co-Chairs: Patty Barron, AEPCO,
Cyndy Morgan, JR Achievement of Northern Alabama

Hospitality Chair: Jo Anne Jarman, ITC DeltaCom, Inc.

Media Chair: Sandi Henderson, Crestwood Medical

Philanthropy Chair: Janis Jones, Enterprise Rent-A-Car

Scholarship Chair: Nancy Covert, Dale Carnegie Training

The Membership Committee posts firms for possible membership. Objections to this membership must be received in writing from a member firm executive within ten (10) days of posting. If no objections are received, membership committee will contact the firm(s) for membership.

Firm: **Fianacial Strategies Group**
Executive: Gene Pospicil, CFP, CRPC
Representative: Jennifer Lutrick, Marketing & Special Event Coordinator
Major: Finance
Minor: Financial Services
Referral: Karen Ouriel, Armstrong Relocation

Firm: **Life Enrichment Group**
Executive: Sharon Smith
Representative: Sharon Smith
Major: Human Services
Minor: Life Coaching
Referral: Jerry Rosensteel, Life Strategies Intl

Direct questions/objections to Lynn Moore by email at lmoore33@knology.net. If you want to nominate a new member firm, fill out the referral form in this edition of the PULSE and forward it to Lynn Moore.

Sergeant-At-Arms Aug '07 Membership & Meeting Attendance Report

Chapter Membership:	
Member Firms:	52
Member Firm Representatives:	54
Sustaining Members:	0
Life Members:	2
Transitional Members:	0
Firms Not Represented by Reps:	2
Total Representatives:	56
Meeting Attendance:	
Firms Represented by Reps:	31
Firms Not Represented:	21
Firms Represented by Guests:	0
Percentage of Firms Present:	60%
Representatives Present:	31
Guest Representatives Present:	0
Sustaining Members Present:	0
Life Members Present:	1
Transitional Members Present:	0
Total Members Present:	32
Percentage of Members Present:	57%
Guests Present:	12
Total Attendance:	44

The Treasurer's Report

Financial Summary as of Aug 31, 2007 is as follows...

General Operating Funds:

Regions Bank	
Checking:	\$12,204.81
Savings:	<u>\$ 1,091.37</u>
Total General Funds Available	\$13,296.18

Business/Career/Development Program (BCDP)

Regions Bank	
Checking:	\$ 7,971.09
CD (Matures Sept 6, 2007)	\$19,105.25
Wachovia Securities	
Portfolio Value:	<u>\$16,183.06</u>
Total B/C/BP Accounts	\$43,259.40

**Reading Rally
at Girl's Inc.**

Richard Showers Center Community Room

October 25th

3:30pm



be a leader be a reader
Executive Women International Reading Rally

*Please bring books for grades
K-2nd to our October meeting!*

*Volunteer for a memorable,
fun afternoon with the Girls!*

Reading Rally Girl's INC

October 25th, Thursday

3:30 p.m.

**Richard Showers Center
Community Room**

**Contact: Nancy Gauldin
N&L Enterprises LLC
ngauldin@nlisc.com**



Wine Tasting

Bring Your Friends!

Enjoy the Fun and Prizes!!

Saturday

October 20th 4:30 - 6:30 p.m.

*Crestwood Women's Center
Chateau Dr. just off Airport*

Tickets: \$20 each

\$35 for 2

*If each member sells only 4
tickets, this Fund Raiser
will be a HUGE success!*

**Chair: Dawn Mueller 682-9526
theperfectgift@bellsouth.net**



**Reading Rally
at Girl's Inc.
October 25th**



SHARE YOUR NEWS!

Send submissions to: Lynn Moore, President &
Acting Publications Director, Phone: 256-830-5278

E-mail: president@ewihsv.org

EXECUTIVE WOMEN INTERNATIONAL®

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Publication Guidelines: The Huntsville edition of the *Pulse* is published by and for Executive Women International. Our mission is to deliver accurate and professional information about our organization, members, and their firms. Deadline for submission of articles or announcements for the Newsletter is the Thursday following the monthly EWI Huntsville Chapter meeting. Submissions should be presented in MS Word or compatible file formats. All submitted information or news related items are subject to editing for grammar and space.