

Chartered in 1992

Huntsville Chapter

May 2007



Greetings Ladies,

I have some great news to report! Last month we told you about Pam Holtzclaw receiving the "Winning Spirit" award from her company Wachovia, what we did not know is what she did to receive the award. She received the award for volunteering 24 hours to US!! Wachovia is matching her volunteer time with a cash donation to our chapter of \$100.00!!

Thank You Pam we appreciate all you do for us and we know you volunteered way more than 24 hours! Check with your company, most offer some type of incentives to you or your volunteer organization for the time you volunteer.

I hope all of you were as touched by the program "Celebrate Children" last month at the National Children's Advocacy Center as I was. Chris and Catherine have very hard jobs, yet they are so full of hope and so very positive about the future of these children and their families. They are a great inspiration to all of us. If you are looking for a place to

volunteer keep them in mind.

This month we "Celebrate Education" as we award our two scholarships! Our Executive Women International Scholarship Program (EWISP) Scholarship is now a \$2,500.00 scholarship to an area High School Junior is based on merit. We had a total of 25 applications this year, the most ever since we started the program!

Already our three wonderful volunteer judges have read every application and narrowed the field to the top three. This week they will hold interviews with the finalist to pick our winner. I cannot wait to hear from the winner and the judges at the banquet.

Our Adult Student in Scholastic Transition (ASIST) Scholarship is now a \$1,500.00 scholarship that goes to a non-traditional adult student already enrolled in a degree program and is based on need. The Scholarship Committee is meeting this week to choose the winner of that scholarship as well. Our goal this year is to increase this scholarship to \$2,500.00 also. To make sure that happens please encourage your firm to support EWI through a sponsorship of our Executive Women of Tomorrow Conference.

Have you told FIVE business associates about EWI this month? I have.  
Celebrate EWI!

Lynn Moore  
Mary Kay Cosmetics

## CALENDAR OF EVENTS

### May

- 1 Chapter Meeting  
Scholarship Banquet -  
Huntsville Country Club
- 10 Board Meeting  
Corr Wireless  
Accounting Office  
Conference Room

### June

- 5 Chapter Meeting  
Huntsville Ullities Night  
Von Braun Center
- 14 Board Meeting  
Corr Wireless  
Accounting Office  
Conference Room

### July

- 10 Chapter Business Meeting  
Slate of Officers/LCAM  
Von Braun Center
- 11 Board Meeting  
Corr Wireless  
Accounting Office  
Conference Room

## IN THIS ISSUE

|                        |   |
|------------------------|---|
| President's Message    | 1 |
| Chapter Meeting Notice | 3 |
| Member News and        | 4 |
| Membership Postings    |   |
| Notices/News           | 6 |

## Who We Are



YOUR CONNECTION TO BUSINESSWOMEN  
AROUND THE WORLD



### MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

### VISION

“The Leading Connection for Business Professionals”

## HUNTSVILLE CHAPTER MEMBER FIRMS

AAA-Alabama ♦ ADTRAN, Inc.  
Advanced Engineering & Planning Corporation (AEPCO)  
AIDS Action Coalition (Davis Clinic)  
Alabama Business Furnishings  
ALL CLEAN Carpet & Upholstery ♦ Armstrong Relocation  
Balch & Bingham LLP ♦ Bill Ward Real Estate Team  
Clementine's Catering ♦ COLSA Corporation  
Corr Wireless ♦ Costco Wholesale ♦ Crestwood Medical Center  
Curves ♦ Dale Carnegie Training ♦ Demarle at Home  
Doncaster ♦ Eagle Collision Center ♦ Embassy Suites  
Enterprise Rent-A-Car ♦ Enterprise Rent-A-Truck  
Fountain of Youth ♦ Huntsville Chamber of Commerce  
Huntsville Utilities ♦ Intuitive Research & Technology Corporation  
ITC DeltaCom, Inc. ♦ J.R. Enterprises ♦ Life Strategies  
Madison Square Chrysler Jeep, Inc. ♦ Mary Kay Cosmetics  
N & L Enterprises, Inc. ♦ Northwestern Mutual Financial Network  
Parisian ♦ The Perfect Gift ♦ Publix Super Markets, Inc.  
Regions Bank ♦ Science Applications International Corporation  
Snelling Personnel Services ♦ State Farm Insurance  
Swofford Jewelers, Inc. ♦ Tastefully Simple  
Theresa's Sewing Workroom ♦ Tecolote Research Inc.  
UAB School of Medicine, Huntsville Campus  
University Fitness Center  
The University of Alabama in Huntsville  
Von Braun Center ♦ Wachovia Securities  
Wiregrass Hospice ♦ Woody Anderson Ford

**Honorary Life Members**  
Rhonda Gray ♦ Charlene Little

## OFFICERS & DIRECTORS

### PRESIDENT

Lynn Moore, Mary Kay Cosmetics  
[lmoores33@knology.net](mailto:lmoores33@knology.net)  
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Susan Elder, Dermale-At-Home  
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256-922-1701

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Abigail Rizzardi, Corr Wireless  
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256-631-5000

### PUBLICATIONS DIRECTOR

VACANCY

### WAYS & MEANS DIRECTOR

Dawn Mueller, The Perfect Gift  
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### DIRECTOR-AT-LARGE

VACANCY

### Advisor

Jennifer Wellman, Publix Supermarkets  
[jjw7804@aol.com](mailto:jjw7804@aol.com)  
256-650-2390

### EWI – Huntsville Chapter

PO Box 51  
Huntsville, AL 35804

**EWI® Huntsville Chapter Meeting  
Scholarship Banquet  
Huntsville Country Club  
Tuesday • May 1, 2007**

**Schedule:** 5:30pm Networking  
6:00pm Dinner/Program

**Program:**  
**Scholarship Awards**

**Scholarship Committee Chair:**  
**Dr. Lanita Carter, UAB School of Medicine**

**Location:** **Huntsville Country Club  
2601 Oakwood Ave NW**

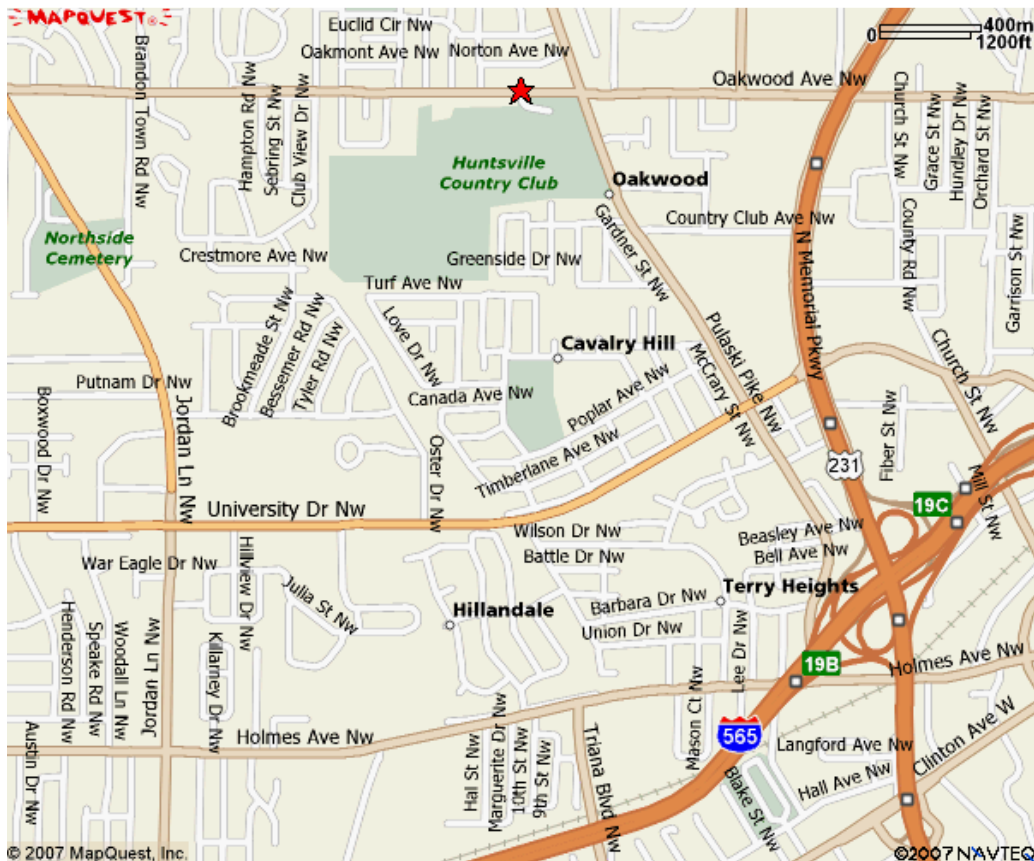
**Price:** \$ 20.00 (Dinner)

**Menu:** Sun Dried Tomato Stuffed  
Chicken, Green Beans  
Almandine, Herb Rosemary  
Roasted Potatoes Salad, Dinner  
Rolls, Dessert, Iced Tea & Coffee

**Regrets/Guests: Deadline  
Wednesday, April 25, 2007 by  
5:00pm**

**Notify: Sergeant-At-Arms  
Susan Elder, Demarle at Home  
Website: [www.ewihsv.org](http://www.ewihsv.org)  
Email: [SAA@ewihsv.org](mailto:SAA@ewihsv.org)  
Phone: 256-922-1701**

Remember that you have a **STANDING**  
Reservation. If you will NOT be attending  
this meeting you **MUST** notify Susan of your  
Regrets by the **Deadline**, or you will be  
charged \$20 for a missed meeting!  
Please also notify Susan of any **Guests** you  
will be bringing to this meeting. Include their  
name, title & company as well as who will be  
paying for their meal.



**The Membership Committee posts firms for possible membership. Objections to this membership must be received in writing from a member firm executive within ten (10) days of posting. If no objections are received, membership committee will contact the firm(s) for membership.**

### **A Digital Reflection**

Executive/Representative: Dona Bonnett  
Major: Photography  
Minor: Portrait Photography  
Recommended By: Shelly Graham, COSTCO

### **Better Living/Environmental Services**

Executive/Representative: Donna Bryant  
Major: Business Services - General  
Minor: Environmental Services  
Recommended By: Shelly Graham, COSTCO

### **Feng Shui Interior Designs**

Executive/Representative: Trudi Gardner  
Major: Furniture: Fixtures & Furnishings  
Minor: Interior Decorating: Residential  
Recommended By: Lynn Moore, Mary Kay Cosmetics

### **Redstone Federal Credit Union**

Executive/Representative: Kathy Neyman  
Major: Finance  
Minor: Credit Union  
Recommended By: Lynn Moore, Mary Kay Cosmetics

### **Long Chiropractic**

Executive/Representative: Patty Long  
Major: Health Care  
Minor: Chiropractic  
Recommended By: Shelly Graham, COSTCO

### **Malone's Telephones**

Executive/Representative: Sandra Malone  
Major: Electronics  
Minor: Switching & Telephone Systems  
Recommended By: Shelly Graham, COSTCO

### **Fast Frame**

Executive/Representative: Deborah Reed  
Major: Consumer Merchandising  
Minor: Custom Framing  
Recommended By: Shelly Graham, COSTCO

**Direct questions/objections to Shelly Graham, COSTCO Wholesale by email at [w356mbr@costco.com](mailto:w356mbr@costco.com) If you want to nominate a new member firm, please fill out a referral form and forward it to Shelly.**

## **DID YOU KNOW???**

The \$20 you pay for dinner dues covers: your Three Course Meal, any room rental fees, bartender fees, taxes and gratuity.  
Now that is a deal!

## **Executive Women of Tomorrow Conference**

Planning has already started for the EWTC to be held on Saturday, September 22, 2007 at the University Center at University of Alabama in Huntsville from 9am to 2pm.

The theme for the conference is "Mentoring Tomorrow's Executive Women." It will offer girls ages 14-17 all the tools they will need to acquire before planning their college education and career.

This year's goal is 250 attendees and a profit of \$10,000 to go toward our Scholarship Fund!

So far the committee has determined they want to offer sessions on:

- How to write a powerful resume for employment or college entrance
- Personal Presentation Skills
- Junior Achievement's Interpersonal skills testing
- Style strategies for a professional image
- Networking: how and why

Opportunities will be available for your organization to be a sponsor at five sponsorship levels of support. Watch of these opportunities later this month.

Contact Committee Chair: Cyndy Morgan, Junior Achievement of Northern Alabama to discuss your involvement.

Phone: 533-4661

email: [cyndy\\_jaofnal@bellsouth.net](mailto:cyndy_jaofnal@bellsouth.net)

(Reference Section 2, Chapter 2: Chapter Board of Directors Procedures)

- Prospective Member Firm Referral/Recommendation Form**  
Chapter representative identifies a prospective new member firm, completes a Prospective Member Firm Referral/Recommendation Form, and forwards to the Membership Director for processing.
- Classification of the Prospective Member Firm**  
Before any approach to a firm is made, the Membership Director refers to the EWI classification listing to determine the proper minor classification in the appropriate major category, and compares with the Chapter's current firms to determine any conflict.
- Board Approval**  
The Membership Director presents the above information in complete detail to the Board of Directors for approval.
- Posting for Membership**  
Upon Board approval, the Membership Director posts the major category and minor classification and firm name, including the executive's name and title in the Chapter PULSE, stating that if no written objections are received from a member firm executive within ten (10) days of posting, the membership committee will contact the firm. In some instances, in order to expedite the membership process, firm posting may occur via email.
- Firm Contact by Membership Director**  
If no objections are received, the Membership Director contacts the firm to pursue membership with the firm.
- Representative Contact**  
The Membership Director invites the firm's representative to the next meeting as a Chapter guest.
- Application Forms**  
The firm will receive an application for membership and other forms for completion, with the request that they be returned to the Membership Director as soon as possible, along with a check for appropriate fees.
- Receipt of Application and Check**  
Immediately upon receipt of the application and check, the Membership Director must send the application and check to the Chapter Treasurer for processing. Membership application must be sent to the EWI Corporate Office within 30 days of executive's signature date.
- Letters of Welcome from Chapter President**  
The Chapter President writes to the executive and representative to welcome them to the Chapter.
- Invitation to the Upcoming Chapter Meeting**  
The Membership Director invites the new member to be installed at the next chapter meeting.

**Prospective Member Firm Referral/Recommendation Form**

Prospective Member Firm

---

Potential Rep Name and Title

---

General Description of Products/Services Offered

---

---

Executive Name and Title

---

Address

---

Phone Number

---

Email Address

---

Web site

---

Referred/recommended by:

---

Please send this form to the  
Chapter Membership Director

Thanks for helping us build our membership!

## 2007 Program Calendar!

| Date                      | Location                | Program   | Notes   |
|---------------------------|-------------------------|---|---|
| May 1 <sup>st</sup>       | HSV Country Club        | Scholarship Banquet                                 | Award EWISP & ASIST Scholarships  |
| June 5 <sup>th</sup>      | VBC North Hall          | Huntsville Utilities Firm Night Energy Conservation |   |
| July 10 <sup>th</sup>     | VBC North Hall          | <b>LEADERSHIP DEVELOPMENT</b>                       | Present Slate of Officers<br>Election of Officers                               |
| August 2 <sup>nd</sup>    | Huntsville Country Club | Executive Luncheon<br>11:30a – 1:00p                | Business Mtng (Written Reports)<br>Report to Executives accomplishments         |
| September 4 <sup>th</sup> | VBC North Hall          | <b>PROFESSIONAL DEVELOPMENT</b>                     | Prepare for LCAM – Discuss proposed changes in EWI                              |
| October 2 <sup>nd</sup>   | VBC North Hall          | Officer Installation<br><b>NETWORKING METHODS</b>   | Install 2008 Board of Directors<br>Business Mtng (Written Reports)              |
| November 6 <sup>th</sup>  | VBC North Hall          | Committee Meetings                                  | New Committee Directors meet their Committees & do brainstorming for 2008 Goals |
| December 4 <sup>th</sup>  | VBC North Hall          | <b>FUNDRAISING EVENT</b>                            |   |

You will notice the Programs Committee has a few openings on the calendar. The areas in **Teal** have yet to be organized. The Programs Committee would like to know what subjects you would like to see presented in those areas. Please contact the Programs Director: Abigail Rizzardi, Corr Wireless with any suggestions or ideas. Phone: 631-5000 Email: [arizzardi@corrwireless.net](mailto:arizzardi@corrwireless.net)

### HELP WANTED!!

#### PUBLICATIONS DIRECTOR ...

EWI – HSV Chapter is looking to fill a vacancy on the Board of Directors. This person will be responsible for all communications for the chapter; publishing the monthly newsletter, updating & maintaining the chapter website and advertising in the local newspapers. All interested parties please contact the Chapter Advisor, Jennifer Wellman, PUBLIX Supermarkets. Phone: 650-2390 Email: [jjw7804@aol.com](mailto:jjw7804@aol.com)

## Did You Know??

That in order to come in at Budget for a meal the Program Committee must find a **Free Room** that can accommodate 65 at a seated meal, and the meal has to include a salad, entrée & dessert and cost no more than \$15.86 per person, because taxes are an additional 8% (1.27) & gratuity is an additional 18% (2.87) For a total of \$20.00

## Sergeant-At-Arms April '07 Membership & Meeting Attendance Report

|                                |           |
|--------------------------------|-----------|
| <b>Chapter Membership:</b>     |           |
| Member Firms:                  | 52        |
| Member Firm Representatives:   | 54        |
| Sustaining Members:            | 0         |
| Life Members:                  | 2         |
| Transitional Members:          | 0         |
| Firms Not Represented by Reps: | 1         |
| Total Representatives:         | 56        |
| <b>Meeting Attendance:</b>     |           |
| Firms Represented by Reps:     | 31        |
| Firms Not Represented:         | 20        |
| Firms Represented by Guests:   | 1         |
| Percentage of Firms Present:   | 62%       |
| Representatives Present:       | 31        |
| Guest Representatives Present: | 1         |
| Sustaining Members Present:    | 0         |
| Life Members Present:          | 1         |
| Transitional Members Present:  | 0         |
| Total Members Present:         | 33        |
| Percentage of Members Present: | 59%       |
| Guests Present:                | 4         |
| <b>Total Attendance:</b>       | <b>37</b> |

## Board Position Posting

Due to business obligations Charlotte Dawson, Armstrong Relocation; Director at Large has resigned her position on the Chapter Board of Directors.

The Nominating Committee hereby posts

**Cyndy Morgan, Junior Achievement of Northern Alabama  
As the replacement Director-At-Large.**

To serve the remainder of this fiscal year in Charlotte's place.

As Director at Large Cyndy will Chair the EWTC Planning Committee  
And report all activity to the Board of Directors.

Please direct any objections to this posting or additional nominations to the Nomination Committee Chair Jennifer Wellman, PUBLIX Supermarkets prior to May 30, 2007  
Phone: 650-2390 Email: [jjw7804@aol.com](mailto:jjw7804@aol.com)

If there are no objections or additional nominations Cyndy will be installed  
at the June Chapter Meeting.



Dale Carnegie Training –  
Dealing with Difficult People  
Raised \$1,400 for Ways &  
Means

### SHARE YOUR NEWS!

Send submissions to: Lynn Moore, President &  
Acting Publications Director, Phone: 256-830-5278  
E-mail: [president@ewihsv.org](mailto:president@ewihsv.org)

### EXECUTIVE WOMEN INTERNATIONAL® Corporate Office

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Website: [www.executivewomen.org](http://www.executivewomen.org)

### Huntsville Chapter

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Huntsville, AL 35804-0051  
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**Publication Guidelines:** The Huntsville edition of the *Pulse* is published by and for Executive Women International. Our mission is to deliver accurate and professional information about our organization, members, and their firms. Deadline for submission of articles or announcements for the Newsletter is the Thursday following the monthly EWI Huntsville Chapter meeting. Submissions should be presented in MS Word or compatible file formats. All submitted information or news related items are subject to editing for grammar and space.