

Chartered in 1992

Huntsville Chapter

June 2007



Greetings Ladies,

Lanita Carter and her Scholarship Committee really out did themselves with the *Celebrate Education Scholarship Banquet*. In case you missed it, we received 23 EWISP applications and 8 ASIST applications, a record number! I cannot forget to thank our judges; Dr. Lewis Fitcher, General Manager of Tecolote Research Inc.; Cyndy Morgan, President of Junior Achievement of Northern Alabama; and Johnnie Barnes, Owner of Snelling Personnel Services, they had their jobs cut out for them. Their choice of David Kilgo as the EWISP Scholarship Winner was wonderful. I am sure David will be a lead contender for the \$10,000.00 Corporate Scholarship. What a wonderful young man with great goals. He really made an EWI connection with Susan Elder, as he is on the same educational course her husband took; Snead College then Auburn University.

I cannot wait to meet the ASIST Scholarship Winner Claudia Sims. I

have read her application and you will be blown away by her. Lanita read a letter from her at the banquet, but what she did not tell you is she is a grandmother that has been raising her thirteen year old granddaughter since she was two years old. Claudia will be attending this month's Chapter Meeting and will address the Chapter during the program.

This month we *Celebrate EWI* with a Member Firm Night. Huntsville Utilities will present a program on Energy Conservation. In a time when we are depleting our world's energy resources, they will help us conserve and not go without.

In this issue of the PULSE you will find an application you will be interested in. It is time to apply to be the Chapter's 3rd Delegate at LCAM. You can also apply to receive a FREE Leadership Module and our "Rookies" can apply for a Rookie Representative Trip to LCAM – Leadership Conference and Annual Meeting. This year LCAM will be held September 27th-29th in Houston Texas. The 3rd Delegate & the Rookie awards include registration to Leadership Conference and Annual Meeting, transportation and a shared room. You can find a detailed description of all the Awards in this publication. Applications must be received June 15, 2007.

Celebrate EWI!

Lynn Moore
Mary Kay Cosmetics

CALENDAR OF EVENTS

June

- 5 Chapter Meeting
Huntsville Utilities Night
Von Braun Center
- 14 Board Meeting
Location TBA

July

- 10 Chapter Business Meeting
Slate of Officers/LCAM
Von Braun Center
- 11 Board Meeting
Location TBA

August

- 02 Executive Luncheon
Huntsville Country Club
- 16 Board Meeting
Location TBA

September

- 04 Chapter Meeting
Von Braun Center
- 13 Board Meeting
- 22 EWTC – Executive Women of Tomorrow Conference
UAH – University Center
- 27-29 LCAM – Houston, TX

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Who We Are



YOUR CONNECTION TO BUSINESSWOMEN
AROUND THE WORLD



MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

VISION

“The Leading Connection for Business Professionals”

HUNTSVILLE CHAPTER MEMBER FIRMS

AAA-Alabama ♦ ADTRAN, Inc.
Advanced Engineering & Planning Corporation (AEPCO)
AIDS Action Coalition (Davis Clinic)
Alabama Business Furnishings
ALL CLEAN Carpet & Upholstery ♦ Armstrong Relocation
Balch & Bingham LLP ♦ Bill Ward Real Estate Team
Clementine's Catering ♦ COLSA Corporation
Corr Wireless ♦ Costco Wholesale ♦ Crestwood Medical Center
Curves ♦ Dale Carnegie Training ♦ Demarle at Home
Doncaster ♦ Eagle Collision Center ♦ Embassy Suites
Enterprise Rent-A-Car ♦ Enterprise Rent-A-Truck
Fountain of Youth ♦ Huntsville Chamber of Commerce
Huntsville Utilities ♦ Intuitive Research & Technology Corporation
ITC DeltaCom, Inc. ♦ J.R. Enterprises
Junior Achievement of Northern Alabama ♦ Life Strategies
Madison Square Chrysler Jeep, Inc. ♦ Mary Kay Cosmetics
N & L Enterprises, Inc. ♦ Northwestern Mutual Financial Network
Parisian ♦ The Perfect Gift ♦ Publix Super Markets, Inc.
Regions Bank ♦ Science Applications International Corporation
Snelling Personnel Services ♦ State Farm Insurance
Swafford Jewelers, Inc. ♦ Tastefully Simple
Theresa's Sewing Workroom ♦ Tecolote Research Inc.
UAB School of Medicine, Huntsville Campus
University Fitness Center
The University of Alabama in Huntsville
Von Braun Center ♦ Wachovia Securities
Wiregrass Hospice ♦ Woody Anderson Ford

Honorary Life Members

Rhonda Gray ♦ Charlene Little

OFFICERS & DIRECTORS

PRESIDENT

Lynn Moore, Mary Kay Cosmetics
lmoores33@knology.net
256-830-5278

VICE PRESIDENT/PRESIDENT-ELECT

Pam Hotzclaw, Wachovia Securities
pamela.holtzclaw@wachoviasec.com
256-564-6420

SECRETARY

Kathy Walton, Snelling Personnel Services
kwatson@snellinghsv.com
256-382-4000

TREASURER

Libby Nevue, Tecolote Research
lbnevue@knology.net
256-955-1291

SERGEANT-AT-ARMS

Susan Elder, Dermale-At-Home
susan.elder@knology.net
256-922-1701

MEMBERSHIP DIRECTOR

Shelly Graham, COSTCO Wholesale
w356mbr@costco.com
256-519-2223

PROGRAM DIRECTOR

Abigail Rizzardi, Corr Wireless
arizzardi@corrwireless.com
256-631-5000

PUBLICATIONS DIRECTOR

VACANCY

WAYS & MEANS DIRECTOR

Dawn Mueller, The Perfect Gift
theprecgift@bellsouth.net
256-682-9526

DIRECTOR-AT-LARGE

Cyndy Morgan, Junior Achievement of NA
cyndy_jaofnal@bellsouth.net
256-880-6968

Advisor

Jennifer Wellman, Publix Supermarkets
jjw7804@aol.com
256-650-2390

EWI – Huntsville Chapter

PO Box 51
Huntsville, AL 35804

EWI® Huntsville Chapter Meeting Huntsville Utilities Firm Night

Von Braun Center – Ballet Room

Tuesday • June 5, 2007

Schedule: 5:30pm Networking
6:00pm Dinner/Program

Program:

Energy Conservation

Huntsville Utilities

Location: Von Braun Center
Clinton Ave Entrance
Ballet Room

Price: \$ 20.00 (Dinner)

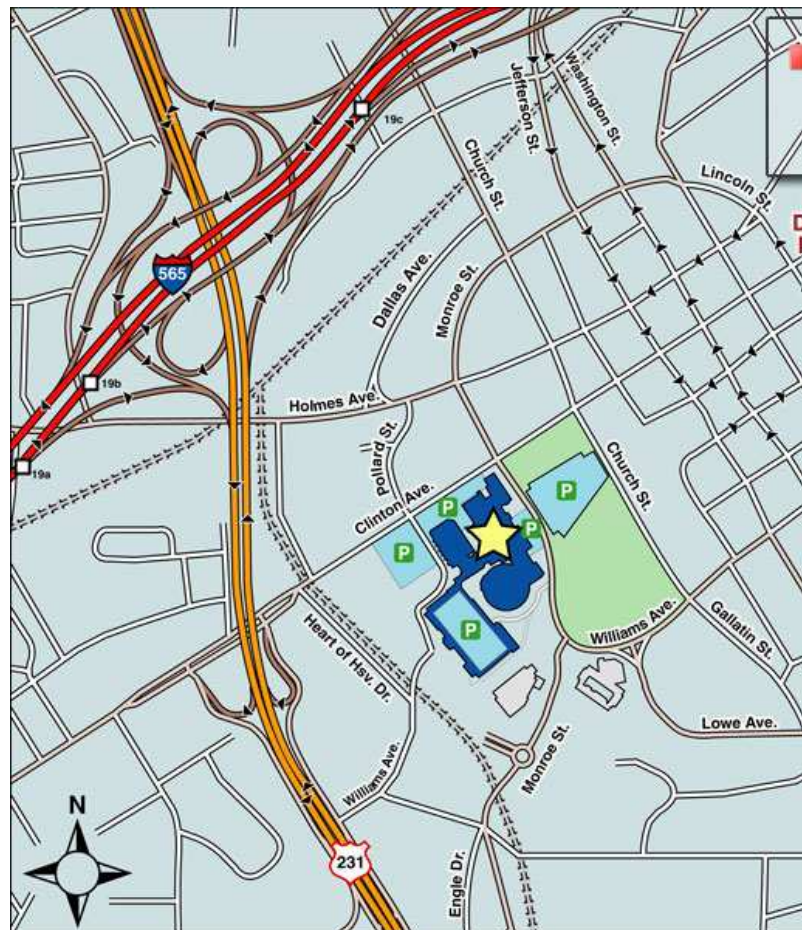
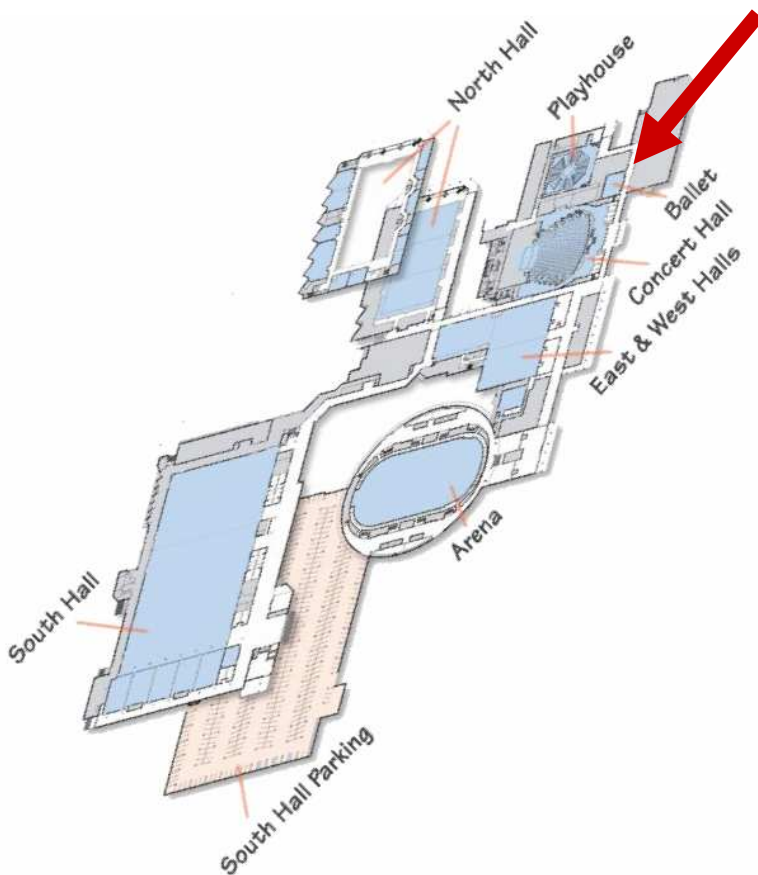
Menu: Marinated grilled chicken breast with white barbeque sauce, rice pilaf, steamed broccoli, garden salad, dinner rolls, double chocolate layer cake/strawberry cloud cake(alternated), iced tea & coffee

Regrets/Guests: Deadline
Wednesday, May 30, 2007 by
5:00pm

Notify: Sergeant-At-Arms
Susan Elder, Demarle at Home
Website: www.ewihsv.org
Email: SAA@ewihsv.org
Phone: 256-922-1701

Remember that you have a **STANDING** Reservation. If you will NOT be attending this meeting you **MUST** notify Susan of your Regrets by the **Deadline**, or you will be charged \$20 for a missed meeting! Please also notify Susan of any **Guests** you will be bringing to this meeting. Include their name, title & company as well as who will be paying for their meal.

Park in the North Hall Parking on Clinton Ave. Enter through the Playhouse doors, turn left and follow around toward administration to the Ballet Room.



Member News

In July the Board will propose to the Chapter three Changes to the Standing Rules of the Chapter...

1st We propose a name change of the current Board position of Publications Director to that of **Communications Director**. The reasoning behind that is the scope of work for this position has expanded far beyond the production of the monthly newsletter. The Director will need a full committee to oversee the maintenance of the website, produce the monthly PULSE and the annual ExecuPulse (we hope to expand to Quarterly) as well as assist with brochure preparation for the EWTC program and other events and place ads in local newspapers for our meetings and do press releases on the EWTC program, Reading Rally, Board Elections and Scholarship winners. The title of Communications Director Better fits this position.

2nd We propose that the in coming Director at Large for the next Board year be a past Scholarship Committee Chair. As there is a tremendous amount of work that goes into the Scholarship Chair Position, The Director at Large needs to have served in that position in order to oversee and direct the progress of the next committee and pass on their knowledge. The Director at Large would continue to also head the Philanthropy Committee & the EWTC Program Committee.

3rd We propose that the position of Treasurer become a standard 2 year term. There are many responsibilities that come with being the treasurer, many reports to the corporate board that have to be prepared, an annual budget and the billing of the membership dues alone are hard to do. As soon as the treasurer has the position figured out it is time to pass it off. Instead the Treasurer would take on an Assistant Treasurer in the 2nd year an Train that person for a solid year before they actually take over the position. This Assistant would be invited to sit in on all Board meetings but have no vote on issues unless they are representing the Treasurer by proxy in the Treasurer's absence.

All of this will be open for discussion at the July Chapter Meeting. In the mean time if you have questions please contact any member of the Board of Directors.



Executive Women of Tomorrow Conference

Planning has already started for the EWTC to be held on Saturday, September 22, 2007 at the University Center at University of Alabama in Huntsville from 9am to 2pm.

The theme for the conference is "Mentoring Tomorrow's Executive Women." It will offer girls ages 14-17 all the tools they will need to acquire before planning their college education and career.

This year's goal is 250 attendees and a profit of \$10,000 to go toward our Scholarship Fund!

So far the committee has determined they want to offer sessions on:

- How to write a powerful resume for employment or college entrance
- Personal Presentation Skills
- Junior Achievement's Interpersonal skills testing
- Style strategies for a professional image
- Networking: how and why

Opportunities will be available for your organization to be a sponsor at five sponsorship levels of support. Watch of these opportunities later this month.

Contact Committee Chair: Cyndy Morgan, Junior Achievement of Northern Alabama to discuss your involvement.

Phone: 533-4661

email: cyndy_jaofnal@bellsouth.net

(Reference Section 2, Chapter 2: Chapter Board of Directors Procedures)

1. **Prospective Member Firm Referral/Recommendation Form**
Chapter representative identifies a prospective new member firm, completes a Prospective Member Firm Referral/Recommendation Form, and forwards to the Membership Director for processing.
2. **Classification of the Prospective Member Firm**
Before any approach to a firm is made, the Membership Director refers to the EWI classification listing to determine the proper minor classification in the appropriate major category, and compares with the Chapter's current firms to determine any conflict.
3. **Board Approval**
The Membership Director presents the above information in complete detail to the Board of Directors for approval.
4. **Posting for Membership**
Upon Board approval, the Membership Director posts the major category and minor classification and firm name, including the executive's name and title in the Chapter PULSE, stating that if no written objections are received from a member firm executive within ten (10) days of posting, the membership committee will contact the firm. In some instances, in order to expedite the membership process, firm posting may occur via email.
5. **Firm Contact by Membership Director**
If no objections are received, the Membership Director contacts the firm to pursue membership with the firm.
6. **Representative Contact**
The Membership Director invites the firm's representative to the next meeting as a Chapter guest.
7. **Application Forms**
The firm will receive an application for membership and other forms for completion, with the request that they be returned to the Membership Director as soon as possible, along with a check for appropriate fees.
8. **Receipt of Application and Check**
Immediately upon receipt of the application and check, the Membership Director must send the application and check to the Chapter Treasurer for processing. Membership application must be sent to the EWI Corporate Office within 30 days of executive's signature date.
9. **Letters of Welcome from Chapter President**
The Chapter President writes to the executive and representative to welcome them to the Chapter.
10. **Invitation to the Upcoming Chapter Meeting**
The Membership Director invites the new member to be installed at the next chapter meeting.

Prospective Member Firm Referral/Recommendation Form

Prospective Member Firm

Potential Rep Name and Title

General Description of Products/Services Offered

Executive Name and Title

Address

Phone Number

Email Address

Web site

Referred/recommended by:

Please send this form to the
Chapter Membership Director

Thanks for helping us build our membership!

2007 Program Calendar!

Date	Location	Program	Notes
June 5 th	VBC North Hall	Huntsville Utilities Firm Night Energy Conservation	
July 10 th	VBC North Hall	LEADERSHIP DEVELOPMENT	Present Slate of Officers Election of Officers
August 2 nd	Huntsville Country Club	Executive Luncheon 11:30a – 1:00p	Business Mtng (Written Reports) Report to Executives accomplishments
September 4 th	VBC North Hall	PROFESSIONAL DEVELOPMENT	Prepare for LCAM – Discuss proposed changes in EWI
October 2 nd	VBC North Hall	Officer Installation NETWORKING METHODS	Install 2008 Board of Directors Business Mtng (Written Reports)
November 6 th	VBC North Hall	Committee Meetings	New Committee Directors meet their Committees & do brainstorming for 2008 Goals
December 4 th	VBC North Hall	FUNDRAISING EVENT	

You will notice the Programs Committee has a few openings on the calendar. The areas in **Teal** have yet to be organized. The Programs Committee would like to know what subjects you would like to see presented in those areas. Please contact the Programs Director: Abigail Rizzardi, Corr Wireless with any suggestions or ideas. Phone: 631-5000 Email: arizzardi@corrwireless.net

HELP WANTED!!

PUBLICATIONS DIRECTOR ...

EWI – HSV Chapter is looking to fill a vacancy on the Board of Directors. This person & her committee will be responsible for all communications for the chapter; publishing the monthly newsletter, updating & maintaining the chapter website and advertising in the local newspapers. All interested parties please contact the Chapter Advisor, Jennifer Wellman, PUBLIX Supermarkets. Phone: 650-2390 Email: jjw7804@aol.com

Did You Know??

That in order to come in at Budget for a meal the Program Committee must find a Free Room that can accommodate 65 at a seated meal, and the meal has to include a salad, entrée & dessert and cost no more than \$15.86 per person, because taxes are an additional 8% (1.27) & gratuity is an additional 18% (2.87) For a total of \$20.00

Sergeant-At-Arms May '07 Membership & Meeting Attendance Report

Chapter Membership:	
Member Firms:	52
Member Firm Representatives:	54
Sustaining Members:	0
Life Members:	2
Transitional Members:	0
Firms Not Represented by Reps:	1
Total Representatives:	56
Meeting Attendance:	
Firms Represented by Reps:	37
Firms Not Represented:	17
Firms Represented by Guests:	1
Percentage of Firms Present:	67%
Representatives Present:	34
Guest Representatives Present:	1
Sustaining Members Present:	0
Life Members Present:	0
Transitional Members Present:	0
Total Members Present:	35
Percentage of Members Present:	63%
Guests Present:	9
Total Attendance:	44

LCAM - Leadership Conference & Annual Meeting Award Form

If you would like to attend the 2007 Leadership Conference and Annual Meeting in Houston, Texas on September 27-28-29, and meet the following criteria, EWI-Huntsville Chapter is offering two LCAM Trip Awards to EWI representatives the 1st will serve as the **Chapter's 3rd Delegate** and will represent the Chapter in all areas of the Annual Meeting including but not limited to voting of changes to our Corporate Bylaws, the 2nd will be awarded to a **"Rookie" Representative**, both representatives must be members in good standing not have any outstanding membership or meeting dues and be an active in at least one Chapter Committee. The "Rookie Representative" must also be a member for less than one year. The 3rd Award is for a FREE **Academy of Leadership Module** and is for a chapter representative attending LCAM without Chapter Sponsorship. This representative must also be a member in good standing not have any outstanding membership or meeting dues and be an active in at least one Chapter Committee.

Complete this application and forward it to Jennifer Wellman, Publix Supermarkets, Chair of the Nominating Committee, P.O. Box 51, Huntsville, AL 35804-0051, or via email at jjw7804@aol.com, by June 15, 2007.

Name: _____ Firm Name: _____

Number of Years in EWI: _____ Award you are applying for: _____

Date: _____

Have you been a member of EWI for at least one year? _____ Yes _____ No

Have you ever been to an Annual Meeting? _____ Yes _____ No

If yes, please note the name and date of the convention: _____

Are you, or have you ever been, on the Board of Directors or Chair of a Committee? _____ Yes _____ No

If yes, what position do you hold now and what positions have you held in the past:

Are you active on your assigned committee? _____ Yes _____ No

If no, please explain why you are unable to participate: _____

Is your firm willing to pay for you to attend any portion of the conference? _____ Yes _____ No

If yes, which portions will your firm pay for: ___ Airfare ___ Hotel ___ Registration Fees ___ Other

Do you attend monthly meetings regularly? _____ Yes _____ No

If no, please explain why you are unable to participate: _____

Please indicate why you would like to attend the 2005 LCAM:

SHARE YOUR NEWS!

Send submissions to: Lynn Moore, President &
Acting Publications Director, Phone: 256-830-5278
E-mail: president@ewihsv.org

EXECUTIVE WOMEN INTERNATIONAL®

Corporate Office

515 South 700 East, Suite 2A
Salt Lake City, UT 84102-2801

Phone: 801-355-2800 Fax: 801-355-2852
Email: ewi@executivewomen.org
Website: www.executivewomen.org

Huntsville Chapter

P.O. Box 51
Huntsville, AL 35804-0051
Website: www.ewihsv.org

Publication Guidelines: The Huntsville edition of the *Pulse* is published by and for Executive Women International. Our mission is to deliver accurate and professional information about our organization, members, and their firms. Deadline for submission of articles or announcements for the Newsletter is the Thursday following the monthly EWI Huntsville Chapter meeting. Submissions should be presented in MS Word or compatible file formats. All submitted information or news related items are subject to editing for grammar and space.