

Chartered in 1992

Huntsville Chapter

July 2007



Greetings Ladies,

What are some of the BENEFITS of a Woman as a Leader? You know, what makes us SPECIAL?? Here are just a few I have thought of...

- We are Multi-Tasking.
- We are Executioners.
- We have a Fresh Prospective.
- We nurture others.
- We admit mistakes easier and suggest or request ways to correct them.
- We know when to cut our losses.
- We are mentoring.
- We are intuitive.
- We communicate well.
- We pay attention to details.
- We build teams.
- We have ethics and stick to them.
- We have a social conscience.
- We are good at financial management.
- We are budget conscience.
- We build relationships easily.
- We think outside the box.

All of these traits are what make Women Leaders Special. They are

what set us apart from the male leaders within our organizations?

While we have been Celebrating EWI all year, we have also been celebrating our differences, our uniqueness, and our determination to make a difference in all that we do.

Take a few minutes to think about all the wonderful Female Leaders we have in our Chapter. It is time to nominate them for Representative of the Year and Rookie Representative of the Year. It is also time to think about your Executive and how he or she supports you and EWI. It is time to nominate them for Executive of the Year. All of these will be awarded at the Executive Luncheon in August.

In this issue of the PULSE you will find an application you will be interested in. It is time to apply to be the Chapter's 3rd Delegate at LCAM. You can also apply to receive a FREE Leadership Module and our "Rookies" can apply for a Rookie Representative Trip to LCAM – Leadership Conference and Annual Meeting. This year LCAM will be held September 27th-29th in Houston Texas. The 3rd Delegate & the Rookie awards include registration to Leadership Conference and Annual Meeting, transportation and a shared room. You can find a detailed description of all the Awards in this publication. Applications must be received July 10, 2007.

Celebrate EWI!

Lynn Moore
Mary Kay Cosmetics

CALENDAR OF EVENTS

July

- 10 Bill Ward Realty Team Firm Night & 2007 Slate of Officers Presentation
Von Braun Center – Salon 1
- 12 Board Meeting 11:30am
UAH Madison Hall Rm 133

August

- 02 Executive Luncheon
Huntsville Country Club
- 16 Board Meeting
UAH Madison Hall Rm 133

September

- 04 Huntsville Chamber & Jr. Achievement – Workforce Development
Von Braun Center
- 13 Board Meeting
UAH Madison Hall Rm 133
- 22 EWTC – Executive Women of Tomorrow Conference
UAH – University Center
- 27-29 LCAM – Houston, TX

October

- 02 Chapter Meeting

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Who We Are



YOUR CONNECTION TO BUSINESSWOMEN
AROUND THE WORLD



MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

VISION

“The Leading Connection for Business Professionals”

HUNTSVILLE CHAPTER MEMBER FIRMS

AAA-Alabama ♦ ADTRAN, Inc.
Advanced Engineering & Planning Corporation (AEPCO)
AIDS Action Coalition (Davis Clinic)
Alabama Business Furnishings
ALL CLEAN Carpet & Upholstery ♦ Armstrong Relocation
Balch & Bingham LLP ♦ Bill Ward Real Estate Team
Clementine's Catering ♦ COLSA Corporation
Corr Wireless ♦ Costco Wholesale ♦ Crestwood Medical Center
Curves ♦ Dale Carnegie Training ♦ Demarle at Home
Doncaster ♦ Eagle Collision Center ♦ Embassy Suites
Enterprise Rent-A-Car ♦ Enterprise Rent-A-Truck
Fountain of Youth ♦ Huntsville Chamber of Commerce
Huntsville Utilities ♦ Intuitive Research & Technology Corporation
ITC DeltaCom, Inc. ♦ J.R. Enterprises
Junior Achievement of Northern Alabama ♦ Life Strategies
Madison Square Chrysler Jeep, Inc. ♦ Mary Kay Cosmetics
N & L Enterprises, Inc. ♦ Northwestern Mutual Financial Network
Parisian ♦ The Perfect Gift ♦ Publix Super Markets, Inc.
Regions Bank ♦ Science Applications International Corporation
Snelling Personnel Services ♦ State Farm Insurance
Swafford Jewelers, Inc. ♦ Tastefully Simple
Theresa's Sewing Workroom ♦ Tecolote Research Inc.
UAB School of Medicine, Huntsville Campus
University Fitness Center
The University of Alabama in Huntsville
Von Braun Center ♦ Wachovia Securities
Wiregrass Hospice ♦ Woody Anderson Ford

Honorary Life Members

Rhonda Gray ♦ Charlene Little

OFFICERS & DIRECTORS

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VACANCY

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VACANCY

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Advisor

Jennifer Wellman, Publix Supermarkets
jjw7804@aol.com
256-650-2390

EWI – Huntsville Chapter

PO Box 51
Huntsville, AL 35804

EWI® Huntsville Chapter Meeting Bill Ward Real Estate Team Firm Night

Von Braun Center – Salon 1

Tuesday • July 10, 2007

Schedule: 5:30pm Networking
6:00pm Dinner/Program

Program:

Housing Market in HSV

Bill Ward Real Estate Team

Location: Von Braun Center
Clinton Ave Entrance
North Hall - Salon 1

Price: \$ 20.00 (Dinner)

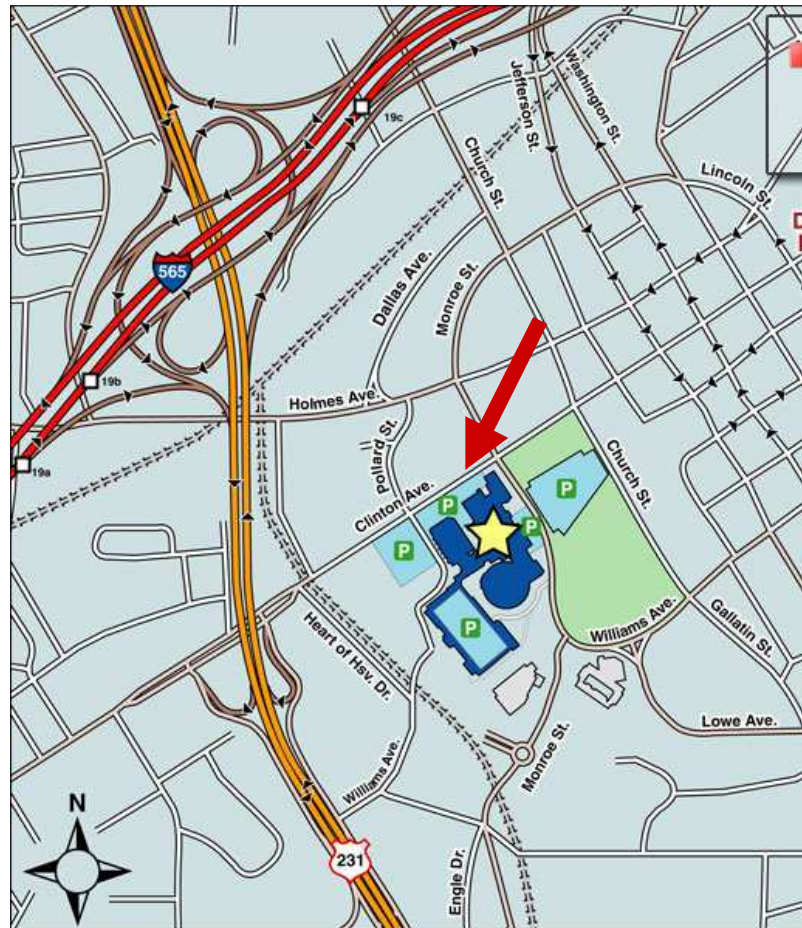
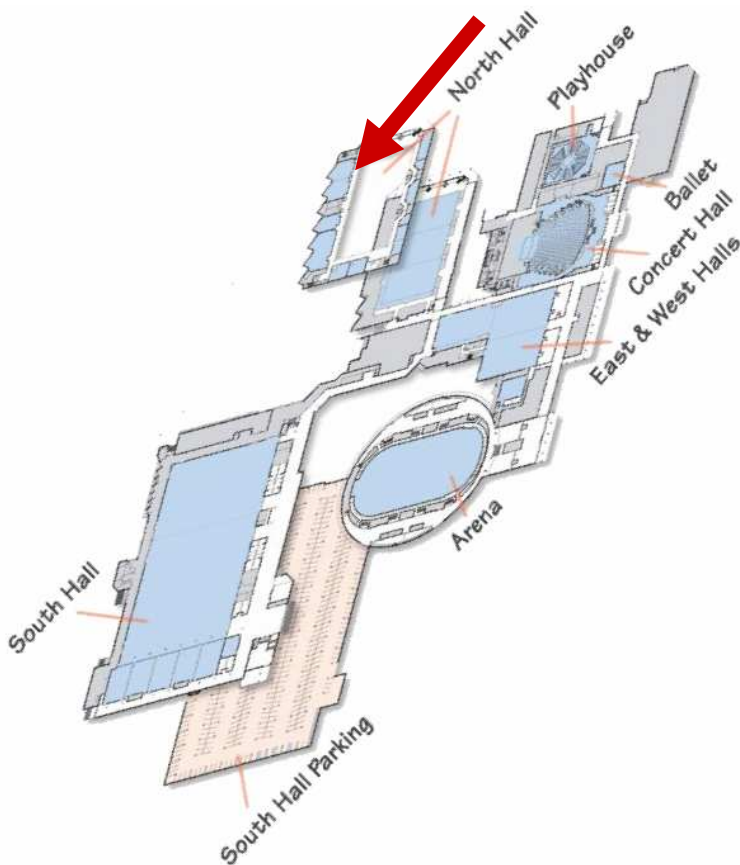
Menu: Marinated top sirloin, garlic
smashed potatoes, green beans,
tossed salad, rolls, chocolate
mousse and lemon chiffon
(alternated), iced tea & coffee

Regrets/Guests: Deadline
Wednesday, July 4, 2007 by
5:00pm

Notify: Sergeant-At-Arms
Susan Elder, Demarle at Home
Website: www.ewihsv.org
Email: SAA@ewihsv.org
Phone: 256-922-1701

Remember that you have a **STANDING**
Reservation. If you will NOT be attending this
meeting you **MUST** notify Susan of your Regrets
by the **Deadline**, or you will be charged \$20 for
a missed meeting! Please also notify Susan of
any **Guests** you will be bringing to this meeting.
Include their name, title & company as well as
who will be paying for their meal.

Park in the North Hall Parking on Clinton Ave. Enter through the North Hall doors, turn right and climb the stairs to Salon Room 1.



Member News

In July, the Board will propose to the Chapter three Changes to the Standing Rules of the Chapter...

1st We propose changing the name of the Publications Director's Board position to **Communications Director**. We are submitting this proposal because the scope of work for this position has expanded dramatically beyond the production of the monthly newsletter. The Communications Director will need a committee to oversee website maintenance, produce the monthly PULSE, produce the annual ExecuPulse (which we would like to provide Quarterly), assist in preparing brochures for the EWTC program and other events, place ads in local newspapers for our meetings and submit press releases on the EWTC program, Reading Rally, Board Elections and Scholarship winners. The title of Communications Director more accurately describes this position's scope of work.

2nd We propose that the incoming Director at Large must have previous experience as a Scholarship Committee Chair. This will allow the individual to not only effectively coordinate the progress of the Scholarship Committee, but also share their knowledge with the committee members. The Director at Large would also continue to chair the Philanthropy Committee and the EWTC Program Committee.

3rd We propose changing the term for the position of Treasurer to two (2) years. The Treasurer has many monthly, quarterly, and annual responsibilities that require extensive coordination and documentation. Currently, the Treasurer has a one-year term and becomes comfortable with the nuances of the position near the end of their term. Extending the term to two years will allow the Chapter to benefit from the Treasurer's expertise and provide continuity. Moreover, we plan to assign an Assistant Treasurer during the second year to ease the transition in this position. The Assistant Treasurer would be invited to attend all Board meetings and would be a non-voting representative. However, when attending in the absence of the Treasurer, this individual would be able to vote at the Board meetings.

All of this will be open for discussion at the July Chapter Meeting. Meanwhile, if you have questions please contact any member of the Board.



Executive Women of Tomorrow Conference

Planning has already started for the EWTC scheduled from 9am to 2pm on Saturday, September 22, 2007 in the University Center at the University of Alabama in Huntsville.

The theme for the conference is "Mentoring Tomorrow's Executive Women." It will provide girls, ages 14-17, invaluable information about planning their college education and developing their career path.

The Chapter's goal for the 2007 EWTC is 250 attendees and a profit of \$10,000, which will go toward our Scholarship Fund!

So far, the committee has determined they want to offer sessions on:

- How to write a powerful resume for employment or college entrance
- Personal Presentation Skills
- Junior Achievement's Interpersonal skills testing
- Style strategies for a professional image
- Networking: how and why

Your organization will have an opportunity to select one (1) of the five (5) sponsorship levels to support the 2007 EWTC. Watch for more information about these opportunities.

Contact Committee Chair: Cyndy Morgan, Junior Achievement of Northern Alabama to discuss your involvement.

Phone: 533-4661

email: cyndy_jaofnal@bellsouth.net

(Reference Section 2, Chapter 2: Chapter Board of Directors Procedures)

1. **Prospective Member Firm Referral/Recommendation Form**
Chapter representative identifies a prospective new member firm, completes a Prospective Member Firm Referral/Recommendation Form, and forwards to the Membership Director for processing.
2. **Classification of the Prospective Member Firm**
Before any approach to a firm is made, the Membership Director refers to the EWI classification listing to determine the proper minor classification in the appropriate major category, and compares with the Chapter's current firms to determine any conflict.
3. **Board Approval**
The Membership Director presents the above information in complete detail to the Board of Directors for approval.
4. **Posting for Membership**
Upon Board approval, the Membership Director posts the major category and minor classification and firm name, including the executive's name and title in the Chapter PULSE, stating that if no written objections are received from a member firm executive within ten (10) days of posting, the membership committee will contact the firm. In some instances, in order to expedite the membership process, firm posting may occur via email.
5. **Firm Contact by Membership Director**
If no objections are received, the Membership Director contacts the firm to pursue membership with the firm.
6. **Representative Contact**
The Membership Director invites the firm's representative to the next meeting as a Chapter guest.
7. **Application Forms**
The firm will receive an application for membership and other forms for completion, with the request that they be returned to the Membership Director as soon as possible, along with a check for appropriate fees.
8. **Receipt of Application and Check**
Immediately upon receipt of the application and check, the Membership Director must send the application and check to the Chapter Treasurer for processing. Membership application must be sent to the EWI Corporate Office within 30 days of executive's signature date.
9. **Letters of Welcome from Chapter President**
The Chapter President writes to the executive and representative to welcome them to the Chapter.
10. **Invitation to the Upcoming Chapter Meeting**
The Membership Director invites the new member to be installed at the next chapter meeting.

Prospective Member Firm Referral/Recommendation Form

Prospective Member Firm

Potential Rep Name and Title

General Description of Products/Services Offered

Executive Name and Title

Address

Phone Number

Email Address

Web site

Referred/recommended by:

Please send this form to the Chapter Membership Director

Thanks for helping us build our membership!

2007 Program Calendar!

Date	Location	Program	Notes
July 10 th	VBC North Hall	Bill Ward Firm Night – BRAC & the Housing Market	Present Slate of Officers Election of Officers
August 2 nd	Huntsville Country Club	Executive Luncheon 11:30a – 1:00p	Business Mtng (Written Reports) Report to Executives accomplishments
September 4 th	VBC North Hall	Huntsville Chamber & Jr Achievement – Workforce Development	Prepare for LCAM – Discuss proposed changes in EWI
October 2 nd	VBC North Hall	Officer Installation NETWORKING METHODS	Install 2008 Board of Directors Business Mtng (Written Reports)
November 6 th	VBC North Hall	Committee Meetings	New Committee Directors meet their Committees & do brainstorming for 2008 Goals
December 4 th	VBC North Hall	FUNDRAISING EVENT	

EWI - HELP WANTED!!

EWI – HSV Chapter is looking to fill 2 vacancies on the Board of Directors.

PUBLICATIONS DIRECTOR ...

This person & her committee are responsible for all communications for the chapter; publishing the monthly newsletter, updating & maintaining the chapter website and advertising in the local newspapers.

MEMBERSHIP DIRECTOR...

This person & her committee are responsible for the recruitment and retention of Member Firms, planning 1 meeting per year showcasing EWI to prospective Member Firms and following up on all leads from other member firms.

All interested parties please contact the Chapter Advisor and Nomination Committee Chair, Jennifer Wellman, PUBLIX Supermarkets. Phone: 650-2390 Email: jjw7804@aol.com

Did You Know??

This is what the Program Committee is doing to stay within the \$20.00 budget for the meal at our monthly Chapter Meetings.

Free Meeting Room, Banquet Seating for 65, Meal must include beverage, salad, entrée, and dessert. The current budget is \$20.00 per meal, to include the 8% taxes and 18% gratuity.

Therefore, the meal must cost no more than \$15.86 per person to allow for the taxes and gratuity.

\$ 15.86 for the meal

\$ 1.27 for the 8% taxes

\$ 2.87 for the 18% gratuity

\$ 20.00 total cost of meal

Sergeant-At-Arms June '07 Membership & Meeting Attendance Report

Chapter Membership:	
Member Firms:	52
Member Firm Representatives:	55
Sustaining Members:	0
Life Members:	2
Transitional Members:	0
Firms Not Represented by Reps:	1
Total Representatives:	57
Meeting Attendance:	
Firms Represented by Reps:	27
Firms Not Represented:	24
Firms Represented by Guests:	1
Percentage of Firms Present:	54%
Representatives Present:	29
Guest Representatives Present:	1
Sustaining Members Present:	0
Life Members Present:	1
Transitional Members Present:	0
Total Members Present:	31
Percentage of Members Present:	63%
Guests Present:	3
Total Attendance:	34

LCAM - Leadership Conference & Annual Meeting Award Form

If you would like to attend the 2007 Leadership Conference and Annual Meeting in Houston, Texas on September 27-28-29, and meet the following criteria, EWI-Huntsville Chapter is offering two LCAM Trip Awards to EWI representatives the 1st will serve as the **Chapter's 3rd Delegate** and will represent the Chapter in all areas of the Annual Meeting including but not limited to voting of changes to our Corporate Bylaws, the 2nd will be awarded to a **"Rookie" Representative**, both representatives must be members in good standing not have any outstanding membership or meeting dues and be an active in at least one Chapter Committee. The "Rookie Representative" must also be a member for less than one year. The 3rd Award is for a FREE **Academy of Leadership Module** and is for a chapter representative attending LCAM without Chapter Sponsorship. This representative must also be a member in good standing not have any outstanding membership or meeting dues and be an active in at least one Chapter Committee.

Complete this application and forward it to Jennifer Wellman, Publix Supermarkets, Chair of the Nominating Committee, P.O. Box 51, Huntsville, AL 35804-0051, or via email at jjw7804@aol.com, by July 10, 2007.

Name: _____ Firm Name: _____

Number of Years in EWI: _____ Award you are applying for: _____

Date: _____

Have you been a member of EWI for at least one year? _____ Yes _____ No

Have you ever been to an Annual Meeting? _____ Yes _____ No

If yes, please note the name and date of the convention: _____

Are you, or have you ever been, on the Board of Directors or Chair of a Committee? _____ Yes _____ No

If yes, what position do you hold now and what positions have you held in the past:

Are you active on your assigned committee? _____ Yes _____ No

If no, please explain why you are unable to participate: _____

Is your firm willing to pay for you to attend any portion of the conference? _____ Yes _____ No

If yes, which portions will your firm pay for: ___Airfare ___Hotel ___Registration Fees ___Other

Do you attend monthly meetings regularly? _____ Yes _____ No

If no, please explain why you are unable to participate: _____

Please indicate why you would like to attend the 2005 LCAM:

Nominations are being accepted for our 2007 Outstanding Executive of the Year, Representative of the Year and Rookie of the Year Awards

As we gear up for our Executive Luncheon on Thursday, August 2nd at the Huntsville Country Club, we would like each of you to think of nominees for three awards:

Outstanding Executive of the Year
Outstanding Representative of the Year
Outstanding Rookie Representative of the Year

Consider the following:

- How the nominee has provided loyal support of EWI activities
- How the nominee has served our EWI chapter above and beyond the call of duty
- Something special about the nominee - leadership skills, creativity, innovation, team-building skills, do-whatever-it takes attitude, etc.
- The nominee's reputation in the business community

To nominate your executive or any other member firm's executive and/or a member firm representative, please send a short paragraph justifying your nomination to Pam Holtzclaw (Vice-president/President Elect) at pamela.holtzclaw@wachoviasec.com by July 15th. Please contact Pam at 564-6420 with any questions.

SHARE YOUR NEWS!

Send submissions to: Lynn Moore, President &
Acting Publications Director, Phone: 256-830-5278
E-mail: president@ewihsv.org

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Publication Guidelines: The Huntsville edition of the *Pulse* is published by and for Executive Women International. Our mission is to deliver accurate and professional information about our organization, members, and their firms. Deadline for submission of articles or announcements for the Newsletter is the Thursday following the monthly EWI Huntsville Chapter meeting. Submissions should be presented in MS Word or compatible file formats. All submitted information or news related items are subject to editing for grammar and space.