

chapter PULSE

EXECUTIVE WOMEN INTERNATIONAL[®]

An Individual Chapter Publication

Chartered in 1992

Huntsville Chapter

April 2007



President's Message

WOW!! Did we *Celebrate Membership* last month in a BIG way? What a fantastic training seminar and meeting we had! Thank you Nancy Covert! You have gone above and beyond yet again for our membership donating your time to this program. We had 75 registered attendees at the seminar, raising \$1500 for Ways and Means! Of those in attendance, 43 were from member firms, with The Huntsville Chamber of Commerce bringing the most with 14 in attendance! There were a total of 32 guest in attendance and 10 potential new member firms. We should be able to reach 75 member firms very soon! The personal development program Nancy offered was amazing. I am so fortunate I am an office and business of one. I attended the Dale Carnegie Seminar on "Dealing with Difficult People" anyway. What I learned is that the difficult people

can be found anywhere in your life even in your family and you can handle them the exact same way you would handle one at the office. I also learned my behavioral style - (the Facilitator) the good and the not so good parts of it, as well as how I should communicate with other behavioral styles. For instance I must remind the "Visionary" of the process required to get the long-term results we want, value the "Achiever's" contributions and ask the "Analyzer" about the how the processes are supporting the common purpose. If you did not get to attend either the Dale Carnegie Seminar or the Chapter Meeting, contact Nancy for the notes!

This month we "*Celebrate Children*" our program will be presented by The National Children's Advocacy Center (NCAC). They will update us on child abuse in our area, and what we can do to report or prevent it, as well as their services

Challenge for the month... *Celebrate Children*, on your own... volunteer to help out. Our member firm, Junior Achievement is always looking for teachers for their classroom programs. How about helping out in your child's class

room for a few hours this month. Even a pick-up game of basketball with the neighborhood kids is a great way to mentor children. Remember it is how you make them feel that they will remember, not necessarily what you did. Celebrate EWI!

Lynn

CALENDAR OF EVENTS

April

- 3 Chapter Meeting
NCAC
- 12 Board Meeting
Adtran Main Bldg.
1st Floor Cafeteria
Conference Room

May

- 1 Scholarship Banquet,
HSV Country Club
- 10 Board Meeting
Adtran Main Bldg.
1st Floor Cafeteria
Conference Room

June

- 5 Chapter Meeting
Huntsville Utilities

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EWI® Huntsville Chapter Meeting

Tuesday • April 3rd, 2007

The National Children's Advocacy Center

210 Pratt Avenue

Speakers... Chris Newlin & Catherine Hereford

Menu: Bubba's Catering

Tossed Salad, Choice of: Homemade Lasagna or Lemon Pepper Chicken
Vegetable Medley, Macaroni & Cheese, Choice of: Apple Cobbler or
Blackforest Trifle

Schedule:

5:30 p.m. Networking

6:00 p.m. Dinner / Program

Regrets: Deadline - WEDNESDAY

March 28th by 5:00pm

Program:

Celebrating Children

Information on NCAC

Price: \$20.00 (Dinner)

Guests: Susan Elder, Sergeant-at-Arms

Demarle-At-Home

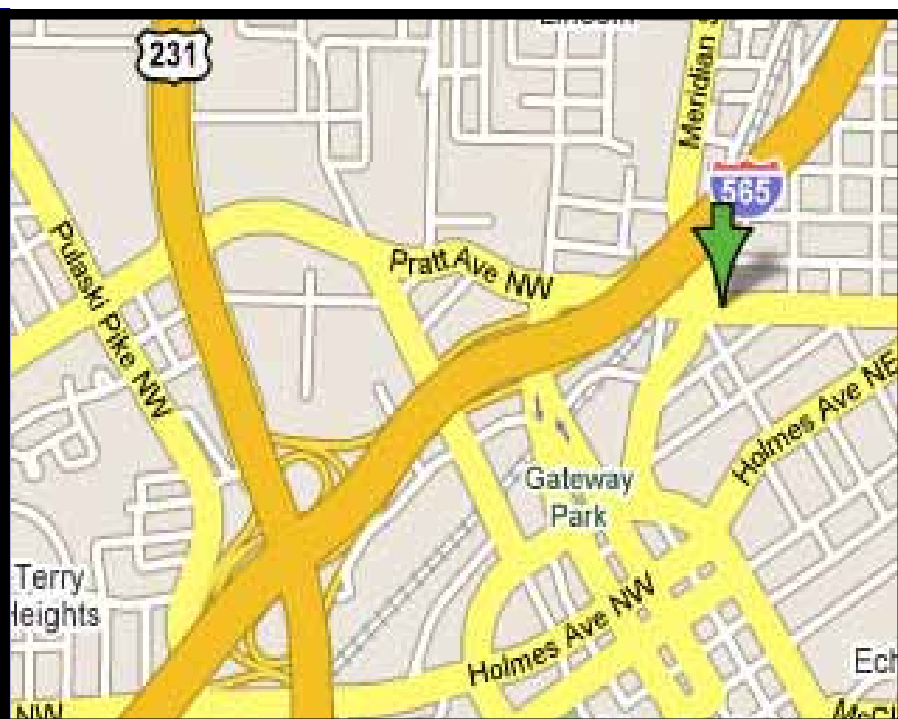
Email: SAA@ewihsv.org

Phone: 256-922-1701

DIRECTIONS:

The National Children's Advocacy Center is located at 210 Pratt Avenue, Huntsville, AL 35801. The NCAC may be reached via Interstate 565 Exit 19.

For our Meeting go to the old armory building (the rock building on the NCAC campus) and use the Dallas Street entrance.



DRESS FOR SUCCESS

Please bring your clean gently used suits and accessories to the April meeting to support the Dress for Success Suit drive.

“We often hold on to things we no longer use because we paid “good money” for them. But what is the value of a designer suit that just hangs in your closet, getting older and dustier every year? ZERO. Donate that suit, and it could be worth \$30,000 a year to the woman who wears it to an interview and gets the job.”

The One-Minute Organizer
“Plain & Simple” by Donna Smallin.



Sergeant-At-Arms Membership & March Meeting Attendance Report

Chapter Membership:

Member Firms:	52
Member Firm Representatives:	55
Sustaining Members:	0
Life Members:	2
Transitional Members:	0
Firms Not Represented by Reps:	0
Total Representatives:	57

Meeting Attendance:

Firms Represented by Reps:	32
Firms Not Represented:	18
Firms Represented by Guests:	2
Percentage of Firms Present:	65%
Representatives Present:	32
Guest Representatives Present:	2
Sustaining Members Present:	0
Life Members Present:	1
Transitional Members Present:	0
Total Members Present:	35
Percentage of Members Present:	61%
Guests Present:	2
Total Attendance:	37

Junior League of Huntsville presents 1st Annual Spring Market

The Junior League of Huntsville presents the 1st Annual Spring Market on March 30 through April 1 at the VBC South Hall. This exciting new fundraiser will feature over 70 vendors and great special events!

Admission is only \$5, but prices vary for the Preview Party on March 29 and cooking specials. This year, the Spring Market is honored to feature Chef John Besh of Restaurant August in New Orleans! Chef John will be demonstrating some of his culinary specialties on Friday, March 30. Restaurant August was recently named one of the best restaurants by Gourmet Magazine and his demonstration is sure to be a delicious treat.

2007 Fellows Scholarship Program

We are now accepting applications for our 2007 Fellows Scholarship Program awards! Applications are due by April 30, 2007.

The Executive Women International Fellows program is a Corporate level program that awards financial assistance to active EWI representatives working towards a degree at an accredited college or university. Traditional or online courses qualify for scholarship assistance. The Fellows program supports the educational goals of our membership and the EWI B/C/DP mission. We encourage you to promote the award within your Chapters using our "Fellows Dollars" (see attachment). Distribute these "Fellows Dollars" to your Chapter members and share with them the benefits of this exciting educational opportunity!

EWI representatives will find guidelines and instructions for application to the Fellows Program at executivewomen.org. The following materials can be viewed and downloaded on the EWI website:

- Introductory PowerPoint Presentation
- Fellows Program Detailed Description
- Fellows Program Application

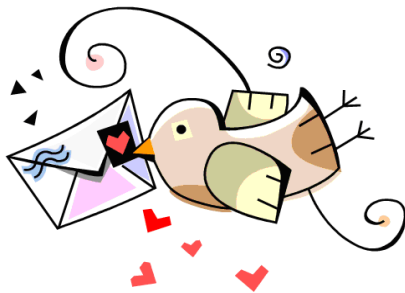
AWARDS

- Five \$1,000 Undergraduate Awards
- Four \$2,500 Graduate/Post Graduate Awards
- One \$5,000 Undergraduate Deborah A. Taylor Award

If you have questions please contact Michelle Squire at the Corporate Office, 801-355-2800.

EWI 2007 Program Calendar

Date	Location	Program	Speaker
1/9	ADTRAN	"Fitness on the Go"	University Fitness Center
2/6	Von Braun Center	Self Defense	Vicki Wood
3/6	Von Braun Center	Dale Carnegie "Dealing with Difficult People"	Nancy Covert
4/3	Then North Alabama Children's Advocacy Center	"Celebrating Children"	Chris Newland Catherine Hereford
5/1	Huntsville Country Club	Scholarship Banquet	Scholarship Winners
6/5	VBC	Energy Conservation	HSV Utilities



SHARE YOUR NEWS!

Send submissions to:

Lynn Moore

E-mail: lmoore33@knology.net

Website: www.ewihsv.org

Membership Procedures

(Reference Section 2, Chapter 2: Chapter Board of Directors Procedures)

1. **Prospective Member Firm Referral/Recommendation Form**

Chapter representative identifies a prospective new member firm, completes a Prospective Member Firm Referral/Recommendation Form, and forwards to the Membership Director for processing.

2. **Classification of the Prospective Member Firm** Before any approach to a firm is made, the Membership Director refers to the EWI classification listing to determine the proper minor classification in the appropriate major category, and compares with the Chapter's current firms to determine any conflict.

3. **Board Approval**

The Membership Director presents the above information in complete detail to the Board of Directors for approval.

4. **Posting for Membership**

Upon Board approval, the Membership Director posts the major category and minor classification and firm name, including the executive's name and title in the Chapter PULSE, stating that if no written objections are received from a member firm executive within ten (10) days of posting, the membership committee will contact the firm. In some instances, in order to expedite the membership process, firm posting may occur via email.

5. **Firm Contact by Membership Director**

If no objections are received, the Membership Director contacts the firm to pursue membership with the firm.

6. **Representative Contact**

The Membership Director invites the firm's representative to the next meeting as a Chapter guest.

7. **Application Forms**

The firm will receive an application for membership and other forms for completion, with the request that they be returned to the Membership Director as soon as possible, along with a check for appropriate fees.

8. **Receipt of Application and Check**

Immediately upon receipt of the application and check, the Membership Director must send the application and check to the Chapter Treasurer for processing. Membership application must be sent to the EWI Corporate Office within 30 days of executive's signature date.

9. **Letters of Welcome from Chapter President**

The Chapter President writes to the executive and representative to welcome them to the Chapter.

10. **Invitation to the Upcoming Chapter Meeting**

The Membership Director invites the new member to be installed at the next chapter meeting.

Prospective Member Firm Referral/Recommendation Form

Prospective Member Firm

Potential Rep Name and Title

General Description of Products/Services Offered

Executive Name and Title

Address

Phone Number

Email Address

Web site

Referred/recommended by:

Thanks for helping us build our membership!

Who We Are



MISSION

Executive Women International is an organization, which brings together key individuals

from diverse businesses for the purpose of:

- ① Promoting member firms
- ② Enhancing personal and professional development
- ③ Encouraging community involvement

VISION

"The Leading Connection for Business Professionals"

Huntsville Chapter Member Firms

AAA-Alabama ♦ ADTRAN, Inc.

Advanced Engineering & Planning Corporation (AEPCO)

AIDS Action Coalition (Davis Clinic)

ALL CLEAN Carpet & Upholstery ♦ Armstrong Relocation

Balch & Bingham LLP ♦ Bill Ward/Doris Sisk Real Estate Team

Clementine's Catering ♦ COLSA Corporation

Corr Wireless ♦ COSTCO Wholesale

Crestwood Medical Center ♦ Curves

Dale Carnegie Training ♦ Demarle at Home ♦ Doncaster

Eagle Collision Center ♦ Embassy Suites

Enterprise Rent-A-Car ♦ Enterprise Rent-A-Truck

Fountain of Youth ♦ Huntsville Chamber of Commerce

Huntsville Utilities ♦ Intuitive Research & Technology Corporation

ITC DeltaCom, Inc. ♦ J.R. Enterprises

Junior Achievement of North Alabama ♦ Life Strategies

Madison Square Chrysler Jeep, Inc.

Mary Kay Cosmetics ♦ Media Fusion, Inc. ♦ N & L Enterprises, Inc.

Northwestern Mutual Financial Network

Organization of Small Business Owners (OSBO)

Parisian Publix Super Markets, Inc. ♦ Regions Bank

Science Applications International Corporation (SAIC)

Snelling Staffing Services ♦ State Farm Insurance

Swafford Jewelers, Inc. ♦ Tastefully Simple

Tecolote Research, Inc. ♦ Theresa's Sewing Workroom

The Perfect Gift ♦ UAB School of Medicine, Huntsville Campus

University Fitness Center ♦ The University of Alabama in Huntsville

Von Braun Center ♦ Wachovia Securities

Wiregrass Hospice ♦ Woody Anderson Ford

Honorary Life Members: Rhonda Gray and Charlene Little

Officers & Directors

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Publication Guidelines: The Huntsville edition of the *Pulse* is published by and for Executive Women International. Our mission is to deliver accurate and professional information about our organization, members, and their firms. Deadline for submission of articles or announcements for the Newsletter is the Thursday following the monthly EWI Huntsville Chapter meeting. Submissions should be presented in MS Word or compatible file formats. All submitted information or news related items are subject to editing for grammar and space.

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