

Chartered in 1992

Huntsville Chapter

APRIL 2006



## President's Message

Greeting Ladies,  
I hope you have all enjoyed "Showing your Assets", since our last Chapter meeting! I am happy to say that so far to date we have had no arrests reported! (LOL) Many thanks to Lori King-Taylor for an excellent program. I hope you all learned something new that helped you to improve upon your business persona and how you present yourself. Incidentally, speaking at a program is a GREAT way to increase your firm's visibility. I also want to thank everyone for their generosity in donating money to help our sister chapter in New Orleans. We collected over \$200!

Speaking of money, have you ever pondered the cost associated with not canceling your EWI dinner reservation? In an average month, our Chapter has approximately ten people that do not cancel.

This causes us to then have to try to collect those funds from our Chapter. Recently, our Treasurer had to collect over \$1000 in outstanding funds. Please remember to send your regrets to Kathy Walton ([kw Walton@snellinghsv.com](mailto:kw Walton@snellinghsv.com)), by the given deadline when you are unable to attend a meeting.

So what is in store for YOU, as a member, this month? How are you getting the most out of your membership? Do you feel like you know your fellow EWI representatives? How about joining the Nominating Committee? What is the nominating committee you ask? The Nominating Committee is responsible for putting together our slate of officers for next year. It is a wonderful, SHORT TERM way for you to BE INVOLVED! Isn't that how you, your firm's representative, are going to EVOLVE?? If you are interested in this wonderful opportunity, please contact Tammy Paltchikov at [paltcht@uah.edu](mailto:paltcht@uah.edu).

I hope you are having a great month and I will see you in April!

Jennifer Wellman  
Publix Supermarkets, Inc.

## CALENDAR OF EVENTS

### APRIL

- 4: Chapter Meeting – Hilton Garden Hotel
- 13: Board Meeting – Publix at Airport Road

### MAY

- 2: Chapter Meeting – Scholarship Awards, The Bevell Center
- 11: Board Meeting – Publix at Airport Road

### JUNE

- 6: Chapter Meeting – Details to be announced
- 15: Board Meeting – Publix at Airport Road

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## Who We Are



YOUR CONNECTION TO BUSINESSWOMEN  
AROUND THE WORLD



### MISSION

Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- Promoting member firms
- Enhancing personal and professional development
- Encouraging community involvement

### VISION

"The Leading Connection for Business Professionals"

## HUNTSVILLE CHAPTER MEMBER FIRMS

AAA-Alabama ♦ ADTRAN, Inc. ♦  
Advanced Engineering & Planning Corporation (AEPCO)  
♦ AIDS Action Coalition (Davis Clinic) ♦  
ALL CLEAN Carpet & Upholstery ♦ Armstrong Relocation  
♦ Balch & Bingham LLP ♦ Barak, LLC ♦  
Bill Ward/Doris Sisk Real Estate Team ♦  
Clementine's Catering ♦ Collazo Enterprises, Inc. ♦  
Corr Wireless ♦ Costco Wholesale ♦  
Crestwood Medical Center ♦ Curves ♦  
Dale Carnegie Training ♦ Demarle at Home ♦  
Doncaster ♦ Eagle Collision Center ♦ Enterprise Rent-A-  
Car ♦ Enterprise Rent-A-Truck ♦ Expo Displays ♦  
The Eye Center ♦ Girl Scouts of North Alabama ♦  
Huntsville Botanical Garden ♦ Huntsville Utilities ♦  
Intuitive Research & Technology Corporation ♦  
ITC DeltaCom, Inc. ♦ J.R. Enterprises ♦  
Junior Achievement of North Alabama ♦ Madison Drug ♦  
Madison Square Chrysler Jeep, Inc. ♦  
Mary Kay Cosmetics ♦ MDA Professional Group, P.C. ♦  
Media Fusion, Inc. ♦ N & L Enterprises, Inc. ♦  
Northwestern Mutual Financial Network ♦  
Organization of Small Business Owners (OSBO) ♦  
The Orthopaedic Center ♦ Parisian ♦  
Publix Super Markets, Inc. ♦ Regions Bank ♦  
Renasant Bank ♦ Science Applications International  
Corporation (SAIC) ♦ Snelling Personnel Services ♦  
State Farm Insurance ♦ Swafford Jewelers, Inc. ♦  
Tastefully Simple ♦ Theresa's Sewing Workroom ♦  
Tecolote Research, Inc. ♦ The Perfect Gift ♦ UAB School  
of Medicine, Huntsville Campus ♦ University Fitness  
Center ♦ The University of Alabama in Huntsville ♦  
Von Braun Center ♦ WHNT NewsChannel 19 ♦  
Wachovia Securities ♦ Wiregrass Hospice

## Officers & Directors

### PRESIDENT

Jennifer Wellman, Publix Supermarkets, Inc.  
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256-650-2390

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Charlotte Dawson, Armstrong Relocation  
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### TREASURER

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### SERGEANT-AT-ARMS

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### MEMBERSHIP DIRECTOR

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256-564-6420

### Advisor

Tammy Paltchikov, University of Alabama in Huntsville  
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256-824-6055

**Sustaining Members** – Sharron Abernethy  
**Honorary Life Member** – Rhonda Gray ♦  
Charlene Little

**EWI® Huntsville Chapter Meeting**  
**Hilton Garden Hotel**  
**Tuesday • April 4, 2006**

**Schedule:** 5:30pm Networking  
6:00pm Dinner/Program

**TOPIC:**

**“Huntsville: Changes and Opportunities”**

**Speakers:** Mike Ward, Huntsville  
Madison County Chamber of Commerce  
and Mike Vojticek, Von Braun Center

**Location:** Hilton Garden Hotel  
4801 Governors House Drive  
Huntsville (east of Landry’s)

**Price:** \$ 20.00 (Dinner)

**MENU:** Black Pepper Pork Chop  
Smoked Rice with Almonds  
Medley of Vegetables  
Tossed Salad  
Iced Tea  
Dessert

**Regrets/Guests: Deadline**  
**Wednesday, March 29, 2006 by**  
**5:00pm**

**Notify: Kathy Walton, Snelling Personnel**  
**Email: [kw Walton@snellinghsv.com](mailto:kw Walton@snellinghsv.com)**  
**Phone: 256-382-4000**

**Remember that you MUST notify Kathy of**  
**your Guests by the Deadline!**

**PLEASE Remember you have a STANDING Reservation for ALL EWI Chapter Meetings.**

**IF you cannot attend, PLEASE Notify Kathy Walton. Failure to CANCEL your reservation will result in charges for non-attendance.**

**DIRECTIONS**

**From Huntsville International Airport:** Take I-565 East to Exit #15, turn right at 2nd light and immediately turn left onto Governors House Drive. The hotel is on the right.

**From I-565 West / 431 Governors Drive Westbound:** Take Exit #15 to Sparkman Drive, turn left and follow to Governors House Drive, which is immediately on the left, after going through the first red light, turn left. The hotel is on the right.

**From I-65:** Take Exit #340-A turn onto I-565 East; take Exit #15 proceed straight to the 2nd light turn right and immediately turn left onto Governors House Drive. The hotel is on the right.

The Membership Committee posts firms for possible membership. Objections to this membership must be received in writing from a member firm executive within ten (10) days of posting. If no objections are received, membership committee will contact the firm(s) for membership.

Postings for this month are:

<b>Firm</b>	<b>Gap, Inc.</b>
<b>Executive</b>	<b>Mark Sappington</b>
<b>Representative</b>	<b>Sharonda Bailey</b>
<b>Major</b>	<b>Clothing Industry</b>
<b>Minor</b>	<b>Men's/Women's Clothing Retail</b>
<b>Referred by</b>	<b>Dee Gordon</b>

<b>Firm</b>	<b>Madison Fitness Kickboxing, Inc.</b>
<b>Executive</b>	<b>Sandy Groger</b>
<b>Representative</b>	<b>Sandy Groger</b>
<b>Major</b>	<b>Health &amp; Recreation</b>
<b>Minor</b>	<b>Exercise/Cardiovascular</b>
<b>Referred by</b>	<b>Shelly Graham</b>

<b>Firm</b>	<b>Woody Anderson Ford</b>
<b>Executive</b>	<b>Cathy Anderson</b>
<b>Representative</b>	<b>Robin Frey</b>
<b>Major</b>	<b>Automobile Industry</b>
<b>Minor</b>	<b>Sales and Service</b>
<b>Referred by</b>	<b>Dawn Mueller</b>

Direct questions/objections to Ashley Blackwell by email at [ashley.blackwell@irtc-hq.com](mailto:ashley.blackwell@irtc-hq.com). If you want to nominate a new member firm, contact Ashley for a referral form.

## CONGRATULATIONS

Quarterly VIP Award Winner  
*Jennifer Dodd, Corr Wireless*

Friendship Ball Drawing  
*Joanne Jarmon, ITC Deltacom*

## NEW MEMBER SPOTLIGHT

**Susan Elder** is Senior Manager of **Demarle at Home** where she specializes in scheduling "Rendezvous" for her customers. She conducts cooking classes demonstrating culinary techniques and providing solutions for the customers' needs. In addition, Susan serves as a mentor for her sponsored team so that they can be successful in business. She has been a Demarle at Home representative since June 2005.

Demarle at Home provides a complete line of European professional kitchen tools including: Silpat and Flexipan, knives, pots and pans, and kitchen accessories.

Susan has a B.S. C.I.S degree from Athens State University and a Project Management Certification from UAH.

Susan enjoys the outdoors—gardening, hiking, biking, and playing in the water! She works on various home projects with her husband and they love to travel.

Welcome, Susan, we look forward to getting better acquainted.

**Treasurer's Notes  
Patty Barron**

Thank you for your continuing support and participation in the Huntsville Chapter of Executive Women International (EWI). We value your input and look forward to seeing you at each chapter meeting.

As Chapter Treasurer, it is my responsibility to ensure that we track expenses and income and ensure that we stay within the guidelines of the budget voted on by our chapter. In August 2005, our chapter budget had unpaid monthly dues of over \$1,000. My goal for 2006 is to avoid this situation because of the financial risk it causes for our chapter. I want to work with each of you to resolve any unpaid accounts within 30 days. Please work with me to achieve this goal.

**Have you considered pre-paying your monthly dinner dues for 2006?**

Several members have prepaid their dinner dues for 2006. Some have paid for the entire year, others for six months at a time. Prepaying your monthly dinner dues allows you to enter the Express Lane upon arrival at the monthly meetings. Just stop by and pick up your badge, check out the door prizes and network with your fellow EWI members. If you cancel your monthly reservation with the Sergeant at Arms by the published deadline, you will receive a credit. You may use these credits to bring guests, purchase Door Prize tickets, or contribute to the Business Career Development Program (BCDP), which is our Scholarship Program. Please contact me if you are interested in prepaying your monthly dinner dues.

Patty Barron, Advanced Engineering & Planning Corp.  
[Patty.Barron@peoavn.redstone.army.mil](mailto:Patty.Barron@peoavn.redstone.army.mil)  
 256-313-0735

**Sergeant-At-Arms  
Membership & March Meeting  
Attendance Report**

<b>Chapter Membership:</b>	
Member Firms:	59
Member Firm Representatives:	66
Sustaining Members:	1
Life Members:	2
Transitional Members:	0
Firms Not Represented by Reps:	1
Total Representatives:	69
<b>Meeting Attendance:</b>	
Firms Represented by Reps:	40
Firms Not Represented:	17
Firms Represented by Guests:	1
Percentage of Firms Present:	69%
Representatives Present:	43
Guest Representatives Present:	1
Sustaining Members Present:	1
Life Members Present:	1
Transitional Members Present:	0
Total Members Present:	46
Percentage of Members Present:	67%
Guests Present:	5
<b>Total Attendance:</b>	<b>51</b>

**BRING BUSINESS CARDS**

Every member should bring extra business cards to the Chapter Meeting. These are used for the new member business card folders and for swapping with existing members who may not have your latest card.



## Win an Executive Women International® Fellowship to Fund Your Educational Goals.

As an EWI representative,  
partner with the EWI Fellows Program to  
earn financial assistance for your educational pursuits  
and ongoing personal and professional development.

### Awards

- Five \$1,000 awards  
for undergraduate degrees
- Four \$2,500 awards for graduate  
and post-graduate degrees

### Applications due April 30.

Application and details at [executivewomen.org](http://executivewomen.org).

## EWI Membership 2006 The Power of Partnerships

Get involved today with the 2006 membership campaign. The incentives for you to personally participate in building our Chapter membership are:

- Each representative who recruits a new member FIRM from October 2005-June 2006 will receive a \$10 gift card from Amazon.com (no limit to the # of cards you may receive). To be eligible the recruiter's name must appear on the Application Form 15 at the time of submission to EWI
- For each member firm recruited, the recruiter's name will be entered in a drawing for a grand prize (trip for 2 to Walt Disney World). No limit to # of chances for the drawing.
- The representative who recruits the most new member firms will win a free LCAM 2006 registration, hotel and airfare.

### SHARE YOUR NEWS!

Send submissions for the Huntsville Chapter Pulse to:  
Paula Cothren, Publications Director  
Phone: 256.551.4455  
E-mail: [fdc@uab.edu](mailto:fdc@uab.edu)

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**Publication Guidelines:** The Huntsville edition of the *Pulse* is published by and for Executive Women International. Our mission is to deliver accurate and professional information about our organization, members, and their firms. Deadline for submission of articles or announcements for the Newsletter is the Thursday following the monthly EWI Huntsville Chapter meeting. Submissions should be presented in MS Word or compatible file formats. All submitted information or news related items are subject to editing for grammar and space.