

Message from the President

TOGETHER: to.geth.er (adv.) In cooperation, with united action.

When I read this definition, it reminds me of EWI and the accomplishments we have already realized this year. It takes all of us working together toward common goals to achieve great things. As a chapter, we must be cooperative in our efforts to grow our membership, give back to our community and make the most of what the monthly programs offer us. Becoming an active member of one or more committees is one way you can help.

On a similar note, our corporate board and staff would like to offer you the opportunity for **Connections** at the upcoming Spring conference to be held in Memphis, TN on April 22-24. With an incredible line up of speakers and leadership training, you will surely be inspired. Take a look at our corporate website at www.ewiconnect.com for information on the conference. Make it a fun roadtrip with some fellow EWI of Huntsville friends and take full advantage of the weekend. It's a quick drive to Memphis and it will be well worth your investment in time. You're worth it!

Happy Spring,
Nancy

63rd LCAM
September 23 - 25, 2010
Kansas City

CHAPTER BOARD

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Huntsville Chapter
www.ewiconnect.com

Corporate
www.executivewomen.org

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March Meeting - Ryan Waldron "Social Media"

- Social media is *social*. It's not PR.
- Social media lets you talk all you want, but others control the volume.
- Being yourself is sometimes scary. Social media is about being yourself.
- Why you shouldn't trust "the experts", especially me.
- Current social media is the first round, not the last. Practice for what's coming!
- Knowing nothing can be a good strategy.
- Social media is not your business.

Ryan Waldron is a programmer, investor, speaker, writer, and serial entrepreneur. He got his hands on a computer at 10 years old, and was hooked instantly. He has been teaching himself computer programming ever since.

He discovered that people would pay for stuff he could do in junior high, and from then on has been mostly self-employed, even during those few years when he held a "regular" job.

Along the way, Ryan has made and lost money in software development, tech writing, typing, lawn-mowing, carpentry, roofing, carrying bricks, tutoring, computer networking, auto repair, software consulting, sales, business consulting, stock and bond trading, angel investing, real estate development, heating and air, electrical, plumbing, antiques, coffee shops, book selling, and a few others he would rather forget.

After graduating from the University of Alabama in 1989 (Roll Tide!), he held a series of software engineering jobs and side work until co-founding WireSpeed Communications Corp. in 1995. Since selling WireSpeed to Red Hat Inc. in 2000, he has continued to launch, consult with, and invest in small companies and startups. Currently, he divides his time between his current businesses (Conditioned Air Solutions, Focus Electrical and Greenway Plumbing, Huntsville's finest heating and air, electrical and plumbing companies), programming, writing, speaking, investing and always learning.

EWI-Huntsville March Meeting

Tuesday,
March 2, 2010
5:30 p.m.

Huntsville
Chamber of Commerce
225 Church Street

\$25.00

Catered by
Cyn Shea's

Menu

*Vidalia Onion Stuffed
Cherry Tomatoes
Garden Salad with Zesty
Sundried Tomato Vinaigrette
3 Cheese Tortellini
with Shrimp
Garlic Bread
Pound Cake
Iced Tea, Coffee and Water*

Reservation Deadline
February 24, 2010

Notify Jennifer Lutrick
Jennifer.Lutrick@RaymondJames.com
rsvp@ewihsv.org

Ways & Means

Spring is almost here, which means spring fever is near; are you ready to catch it?

The Ways & Means Committee is planning an Easter basket auction for the March meeting. This can be an exciting, creative opportunity to catch spring fever and have fun in the process. Members are encouraged to solicit a basket from a local business or you can make a basket yourself and donate it to the auction.

The basket possibilities are endless: Spa Basket, Coffee 'n Tea Basket, Chocolate basket, Snack Attack Basket, Movie Night Basket, Couples Basket, Pet Lovers Basket, etc. The choice is yours - all we ask is that each basket donated to the auction have a minimum \$20.00 value.

Each basket donated will be auctioned during our March 2, 2010 meeting. Proceeds will benefit the EWI scholarship fund. For additional information contact a member of the Ways & Means Committee.

Philanthropy

The Philanthropy Committee needs your help. Please help our member firm, Downtown Rescue Mission, collect enough Easter baskets to distribute to their children. We are asking each member to purchase or collect Easter baskets to donate to the mission. The local grocery stores carry baskets that range in price from \$8-\$10. When you pick up groceries, add a basket to your purchase. Perhaps your company would also be willing to donate!

If you do not have time to purchase a basket, you may give a monetary donation and the committee will shop for you - what could be easier than that? No amount given is too large or too small; every basket helps put a smile on a deserving child's face.

If you need additional information, you may contact Colette McGill @ 256-679-8611. Deadline to turn in your basket(s) is March 29, 2010. Thank you in advance for your support.

DATES TO NOTE

March 2, 2010
Monthly Meeting
Huntsville Chamber of Commerce
225 Church Street
5:30 pm Networking
6:00 pm Program & Dinner

March 10, 2010
Board Meeting
The Westin
11:30 am

March 29, 2010
Deadline to turn in Easter Baskets
for Downtown Rescue Mission

March 31, 2010
Deadline to Cancel for
April 6 meeting

April 6, 2010
Monthly Meeting
SAIC
5:30 pm Networking
6:00 pm Program & Dinner

April 14, 2010
Board Meeting
The Westin
11:30 am

April 22-24, 2010
EWI Spring Conference
Holiday Inn University of Memphis
Memphis, TN

April 28, 2010
Deadline to Cancel for
May 4 meeting

May 4, 2010
Scholarship Banquet
ADTRAN, Inc.
5:30 pm Networking
6:00 pm Program & Dinner

EWTC was a great success!
Thanks to everyone who contributed...pictures
and more to come in the next newsletter!

New Member Postings

The Membership Committee posts firms for possible membership. Objections to this membership must be received in writing from a member firm executive within ten (10) days of posting. If no objections are received, the membership committee will contact the firm(s) for membership.

Sharon Snell - Huntsville Madison County Convention & Visitors Bureau
Major: Transportation General **Minor:** Travel Bureau

Lynn Easterwood - Hospice of North Alabama
Major: Health Care **Minor:** Support Services

Janet Mollica - Spherion
Major: Health Care **Minor:** Personnel Servies

Shea Sturdivant Terracin/Tammy Gilliam - Virginia College in Huntsville
Major: Education **Minor:** College

Direct questions/objections to Lisa Sparks at LisaSparks@fcb-hsv.com

Treasurer's Report Financial Summary February 2010

General Operating Funds:

First Commercial Bank—Checking	\$ 10,261.60
First Commercial Bank—Savings	\$ 22,605.20
Total Gen Funds	\$32,876.80

Business/Career/Developmnt Program (BCDP)

First Commercial Bank Checking	\$ 1,643.84
First Commercial Bank—Savings	\$ 1,983.41
First Commercial-Bank—CD	\$ -0-
Wachovia Securities Investment:	\$13,084.99
Total B/C/DP Accounts	\$16,712.24

Membership & Attendance - February 2010

Total Membership: 41

Firms Represented: 23/62%

Representatives Present: 24/59%

Guests: 4

Total Attendance: 28

Who We Are:



CONNECTIONS | CAREERS | COMMUNITY

Mission - Executive Women International® is an organization, which brings together key individuals from diverse businesses for the purpose of:

- ◆ Promoting member firms
- ◆ Enhancing personal and professional development
- ◆ Encouraging community involvement

Vision - “The Leading Connection for Business Professionals”

HUNTSVILLE CHAPTER MEMBER FIRMS

AAA-Alabama ◆ ADTRAN, Inc.
Armstrong Relocation ◆ Belzon, Inc.
Berney Office Solutions ◆ Bill Ward Real Estate Team
COLSA Corporation ◆ Costco Wholesale
Crestwood Medical Center ◆ Dale Carnegie Training
Downtown Rescue ◆ Enterprise Rent-A-Car
Financial Strategies Group ◆ First Commercial Bank
Innerspace Architectural Interiors ◆ HEMSI
Huntsville/Madison County Chamber of Commerce
Huntsville Utilities ◆ J.R. Enterprises ◆ Life Enrichment Group
LogiCore Corporation ◆ M Décor
Northwestern Mutual Financial Network
Patty Demos, Attorney At Law
Publix Super Markets, Inc. ◆ Regions Bank
SAIC ◆ Sci-Quest ◆ Select Solutions, LLC
State Farm Insurance ◆ StyleWise, Inc.
The Westin-Huntsville ◆ Von Braun Center
VT Group ◆ Wells Fargo Advisors